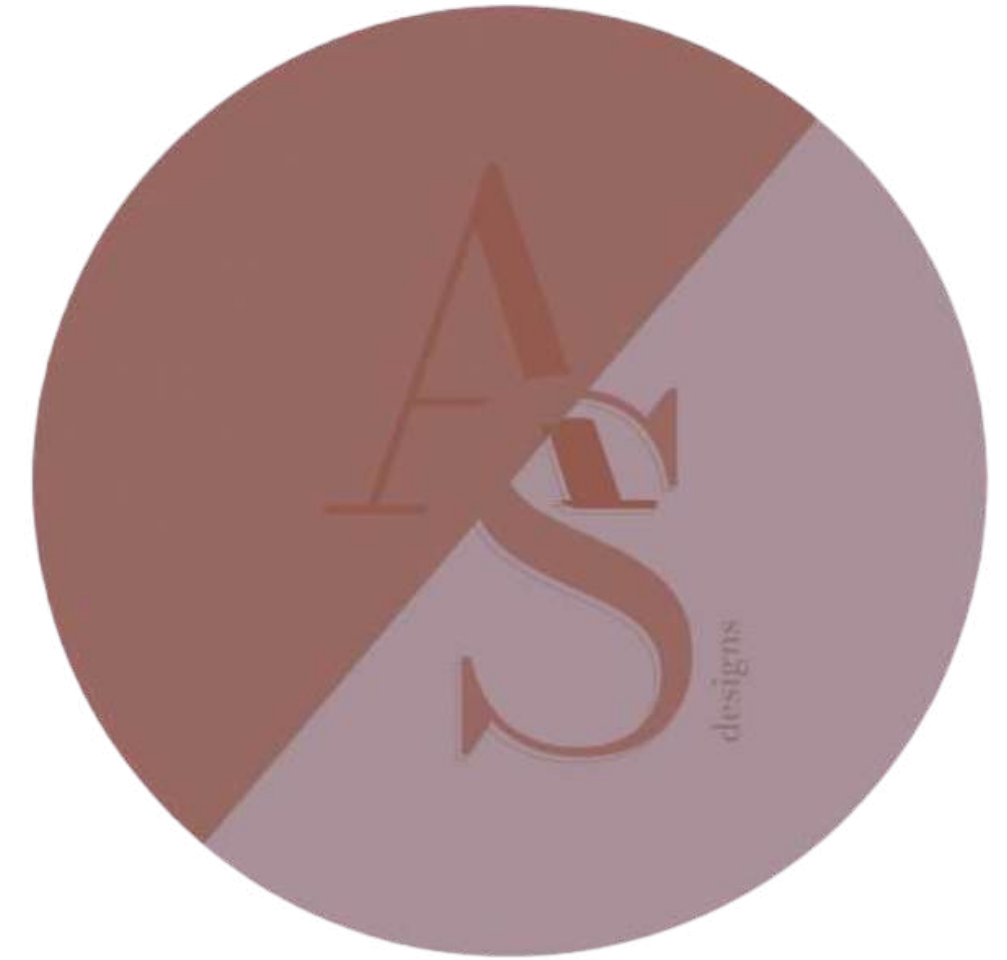


2025

Creative Portfolio

ADRIANA SOPHIA ROHDE



@ADRIANASOPHIA.DESIGNS

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Adriana Sophia Designs

I am an English and Dutch native, with a background in performance design. Having started my career making installations for events and theatre, I went on to work in the retail industry, making installations for in-store and shop windows. I very much enjoy making and set dressing for events and spaces. I have done a lot of project management and have been a manager for multiple creative teams and store-openings within my career. My most recent learning have been using design programmes such as Indesign and Vectorworks.



RETAIL

Project managing projects for Studio Xag, having worked with luxury brands such as Acne. Overseeing the design, fabrication and installation for in-store displays worldwide and installing a pop-up in Selfridges, London.



DESIGN

Working with programmes such as Indesign and Vectorworks, to design pop-ups and furniture.



SET DRESSING

Set dressing events, designing and decorating the Schiphol Christmas Tree and assisting with the merchandising for pop ups in Amsterdam and Cannes, France.



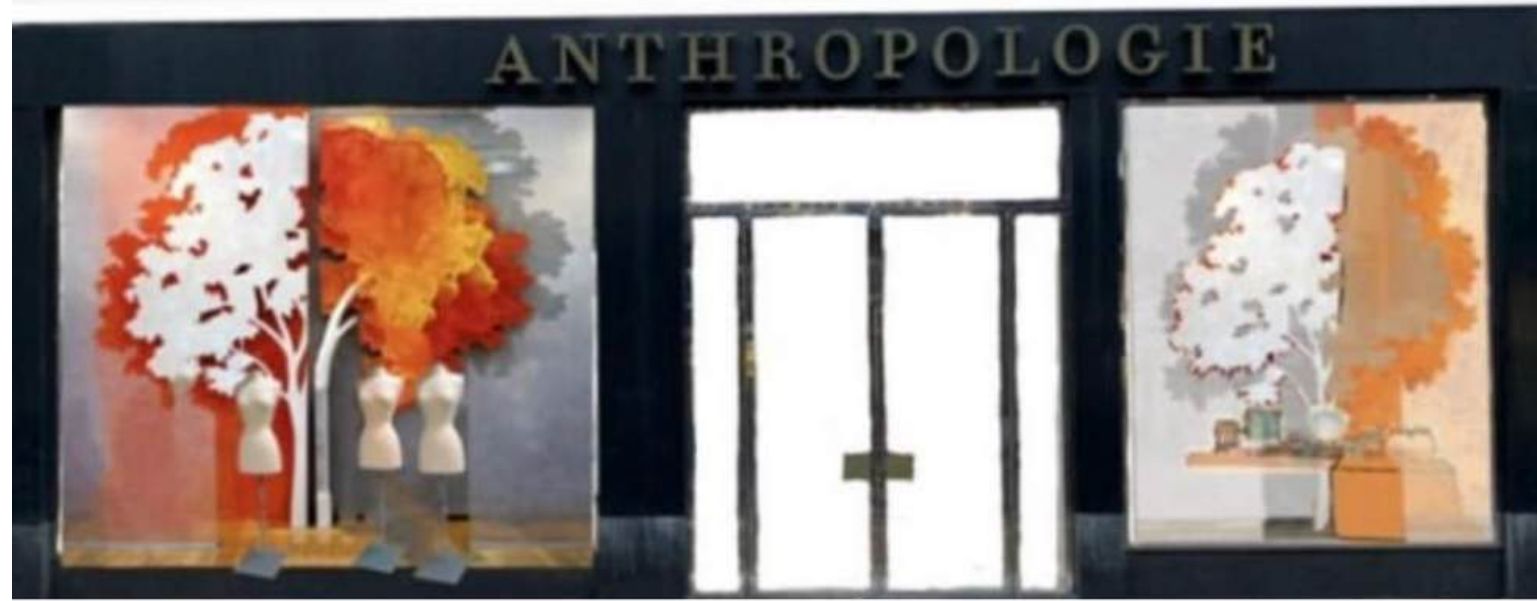
WINDOW DISPLAYS

Working as a display artist for Anthropologie, drawing, designing, fabricating and installing windows in Dusseldorf, Germany and Paris, France.



WINDOW DISPLAYS

From designing, fabrication and installing window displays for Amsterdam, The Netherlands and Dusseldorf, Germany.



MURALS AND FLORISTRY

Painting murals for retail and assisting with floristry for events and weddings.





Workshops / Community Work

Hosting workshops in Amsterdam and working on community projects with Project Fearless, helping young girls between 11-14, learn new skills and build a community.



Thank You
So Much!

ADRIANA ROHDE