



Alexandra Forsyth

Event Host • Speaker • Podcast Creator

***Dream Big Mindset, Culture, Technology,
Leadership and Community.***



Biography & Mission

Alexandra Forsyth is a thought leader, podcast host, and TEDx community presenter / curator who helps people step into braver, bigger versions of their lives through conversation and storytelling.

Throughout 2025, Alexandra shifted her mindset towards community, culture and human return on investment; incorporating compounding issues concerning AI, technology, economic uncertainty and more through MC hosting events, moderating panel discussions, roundtable deep dive sessions, and keynote talks. Alexandra spends her time with leaders to understand personal and business fatigue helping develop resilience.

Alexandra's past career experiences involve acting as a cyber security leader, translating complex cyber threats into practical, actionable strategies.

Derived from a threat intelligence consultancy background, she has tremendous experience spanning retail, fashion and technology, helping organisations cross-industry build robust cyber security programs and guiding teams to anticipate risks before they strike, ensuring that security becomes a human-first problem, alongside measurable business advantages.

Key Deliverables

Event hosting. Major Events International with representatives in sports, festival and culture; discussing sustainability, workforce modernisation, upskilling, AI and technology. Alexandra moderated panel discussions and passed the mic during roundtable discussions helping drive conversations.

Conference and workshops. Co-led the first *“Women in Cyber”* program in Ukraine this year, bringing more talented individuals into the cyber field; she thrives on connecting the dots and advocating for early careers where possible. The program consisted of 3 days on-site in Kyiv, followed by a 10-week program including virtual workshops inviting guest speakers from all backgrounds, talking about their roles and responsibilities, technical vs non-technical skills and strategies.

Launching her pioneering podcast *“Take a Chance on You”*, a space created against the backdrop of many conversations with strangers in London, networking has enabled Alexandra to think more broadly, and understand how no matter the industry, everyone faces similar challenges in terms of loneliness, anxiety, lack of community and the need for better career guidance.

TEDx Talk, *“Why We Need Community Now More Than Ever,”* in October 2024 reminded the audience to remain open to change and foster better collaboration together; underscoring her conviction that culture—not code—ultimately keeps organisations safe. Industries need to be “humanised”, taking away power struggles and over reliance on processes and technology; removing titles and thinking about conversations we have together.

Focus Areas

Dream Big talks and presentations.

London, New York, and Los Angeles.

Three cities, one mission: helping you pause, reflect, and think bigger about what's next.

Take A Chance podcast hosting and guest appearances.

Get in touch if you would like Alexandra to appear as a guest for your podcast, radio show or any other broadcasting opportunities. Alexandra can discuss Take A Chance, alongside broader topics covering community, culture, young talent and technology.

Panel moderating, fireside chats and Q/A sessions.

Topics include Take A Chance, Dream Big, AI, human ROI, next generation thinking, and technology innovation for upskilling).

Event hosting - conferences and summits.

Cross-industry collaborations are welcome.

Career Highlights

Threat Intelligence Industry Lead, Accenture Security, UK (September 2022- January 2025).

As a senior analyst, navigating into a leadership position quickly for several retail and fashion brands globally, Alexandra transformed client engagements through **briefings, in-person workshops** and **strategic reporting** including **threat landscape, threat modelling, playbook creation, strategy, and risk assessments.**

Alexandra collaborated threat intelligence across several teams internal and external to cyber security, including SOC, incidents response, threat hunting, GRC, legal, brand, and business to lead BAU services; including peak season (Black Friday / Christmas).

- Executive profiling,
- Social media footprint analysis (persons of interest),
- Protest activity monitoring and mapping ahead of major retail events,
- Domain investigations / takedown.

Senior Threat Intelligence Analyst, The Workshop- Inventors of Play, UK (May 2022-August 2022).

Alexandra spent her time with The Workshop, specialising in the gaming industry, responsible for liaising and supporting teams within the cyber security department through actionable intelligence, such as indicators of compromise, alongside various threat intelligence frameworks: MITRE ATT&CK, Pyramid of Pain and Kill Chain.

Cyber Threat Intelligence Analyst, Tempest Security Intelligence, UK (April 2021-April 2022).

Alexandra gained foundational skills during her time with Tempest, carrying out investigations into suspicious activity pertinent to clients within retail and fashion industries, through monitoring, triaging and responding to security alerts as part of BAU operations, whilst developing an understanding of core OSINT tools used to gather data and perform analysis. Knowledgeable towards threat intelligence frameworks including MITRE ATT&CK, Kill Chain and Diamond Model, to aid understanding of attack vectors and relevant Tactics, Techniques and Procedures (TTPs).

Media & Press Highlights

Featured in TEDx Woodlane Women

Authority Magazine

UC Today

RSA Conference

Forbes

Business Insider

Guardian

Tech Stories

Daily Express

Host of the podcast "**Take A Chance On You**" — exploring personal and professional transformation.