



Date: 13 Oct 2025

Reference for Ms. Dawn Venturas – Performance Coach

It has been a privilege to collaborate with Ms. **Dawn Venturas**, whose leadership and expertise have significantly advanced both the competitive and social impact objectives of the SPSF. Her work exemplifies how sport can drive inclusion, excellence, and transformation at both individual and international levels.

Dawn played a central role in designing and implementing our high-performance development pathways, overseeing the strategic planning, coordination, and delivery of international training camps and tours to Berlin, Cairo, and Paris over 2024 and 2025 World Para Swimming season. Development of a performance culture, including individual athlete tracking, data analysis, and preparation cycles using coaching science, physiology, psychology, and tapering methodologies.

These pathways strengthened the federation's operational standards and competitive readiness, contributing directly to our first-ever World Para Swimming Championship medals (3 bronze and 2 silver), a historic milestone for our athletes and Saudi Arabia. Our Federation was represented with distinction on the word stage with highest levels of diplomacy, etiquette, and teamwork. She was also present and contributed to the first ever National Women's paraswimming competition in November 2024.

What distinguishes Dawn's leadership is her capacity to unite high-performance methodology with social purpose, aligning with the Saudi Vision 2030 principles of inclusion, excellence, and opportunity. Notably the successful preparation and submission of athlete applications leading to the induction of three para-swimmers into the LA 2028 Elite Pathway for (SOTC Saudi Olympic Training Centre).

Through sport, she has empowered para – athletes to build confidence, identity, and voice; fostered intercultural understanding and professionalism; and championed equality. Her approach reflects global best practice in sports diplomacy, athlete development, and inclusive leadership, aligning with international movements that view sport as a catalyst for education, opportunity, and social change.

Dawn Venturas exemplifies the modern sports leader with integrity and vision, impactfully combining technical excellence, cultural intelligence, and social responsibility. Her professionalism, and ability to bridge performance and purpose make her an invaluable asset to any international high–performance or sport–for–development institution seeking to combine technical excellence with meaningful, sustainable change.


Ahmed Alibrahim
CEO of Saudi Paralympic Swimming Federation

