

BIANCA BERNARD

HOST · FACILITATOR · ARTIST · PRODUCER

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PROFILE

Engaged host and artist, I am equally comfortable in front of a camera, behind a mic, or facing a live audience. My greatest strength: building genuine, spontaneous connections, driven by sincere curiosity and a contagious optimism. Entrepreneur and content creator for over 10 years, I use storytelling to make environmental and social issues accessible and inspiring. I now channel that energy into workshops that energize teams.

WHAT I CAN OFFER IN A CORPORATE CONTEXT

Workshop · Presence, Storytelling & Positive Impact

- Lead an interactive workshop where participants discover the power of storytelling to communicate their mission and values
- Hands-on improvisation and communication exercises drawn from my dramatic arts training to improve presence in meetings or pitches
- Collective reflection on positive initiatives and the impact of their organization
- Additional offerings: guided meditation / mindfulness (200h Yoga Teacher Training, Blissology), innovation workshop, moodboarding, poetry, automatic writing

Flexible format: 30 to 120 min · interactive or performative · bilingual FR/EN

EXPERIENCE

ÇA VA MIEUX QU'ON PENSE | 2023 – present

Host, Producer & Co-founder

- Co-host of a podcast spotlighting positive initiatives in environmental and social responsibility
- Live event hosting and co-hosting of episodes in front of a live audience
- Full production from ideation to broadcast

◆ *Nomination – Gala Influence Création 2025, Emerging Podcast*

BIANCA B. FILMS | 2023 – present

Producer & Director

- Production of social-impact documentaries and branded content
- Collaboration with organizations on their positive change narratives

◆ *Grand Prize Winner – Grand Prix Design 2025, Documentary "On s'inspire à Copenhague"*

MOM STUDIO | 2023 – 2025

Development Producer

- Development of new business opportunities in advertising production and branded content
- Production of secured mandates

TEL-JEUNES (Foundation) | 2021 – 2023

Director of Communications

- Team mentoring, communications planning, and creation of impact and ministerial reports
- Achievement: developed a \$2M government project and oversaw a complete brand and website overhaul

PRO-AMINO INTERNATIONAL | 2019 – 2021

Director of Business Development – Food Manufacturing

- Development of new B2B business opportunities and growth of client product portfolios
- Mentoring of account managers and development of B2B marketing initiatives

BOOMBOX GROUP | 2018

Field Producer – International Events

- International production team coordination (EA Sports, Red Bull, Crankworx, X Games)
- Conceptualization and production of athlete interviews and sponsored content

GREEN TA VIE | 2016 – 2019

Founder, Host & Producer

- Making environmental information accessible through educational and entertaining video content
- Scripting, hosting, production and full project management
- Clients: Tricentris, Société VIA, Sobey's, MRC Joliette, Pratt & Whitney

EDUCATION

Les Ateliers Fichaud – *Voice, Breathing & Diction*, 2025

Blissology – *Yoga Teacher Training 200h*

Concordia University – *B.A. Communications, Video Production*, 2016

International Exchange – University of South Australia, 2015

Université Laval – *Responsible Management*, 2020

Université de Montréal – *Certificate in Advertising*, 2013

Cégep Lionel-Groulx – *DEC Dramatic Arts*, 2011

Cégep Saint-Laurent – *Dramatic Arts (one semester)*, 2008

SKILLS & STRENGTHS

Group facilitation & hosting
Storytelling & impact communication
Theatrical improvisation & public speaking
Video production & digital content
Project & team management
Voice, diction & stage presence

LANGUAGES

French (native) | English (fluent) | Spanish (basic)

INTERESTS

Arts, dance, singing, poetry, photography · Nature & architecture · Travel · Yoga, running, spinning