

# BUSINESS PROFILE



ELYNDA AZURYN™ STRATEGIC CONSULTING



# Unfold the Magic

**Architecting strategic clarity through applied consciousness—aligning vision, wellbeing, and leadership into living performance ecosystems across sport, tourism, and retreat environments.**

Elynda Azurn Strategic Consulting is devoted to redesigning wellness, hospitality, and sport organizations through applied consciousness, purpose-led strategy, and ecosystem thinking that aligns people, place, and performance.

Zulyanille help leaders, coaches, and teams translate inner work into aligned action and embodied purpose. Through retreats and performance-based wellness environments, my work creates spaces where leadership capacity, emotional intelligence, and physical vitality naturally integrate into meaningful engagement.

Elynda Azurn<sup>TM</sup>



Core Values:

- Strategic Clarity
- Transformational Innovation
- Human-Centered Design
- Legacy Monetization
- Embodied Execution



## what drives us

We function as a human development platform, integrating neuro-somatic reprogramming, nervous system regulation, and metacognitive training within aquatic and immersive environments.

Our work unfolds through conscious movement experiences, international development residencies, and pedagogical transmission spaces, translating neuroplasticity into embodied sovereignty, bodily coherence, and integrated leadership.

## what we empower

Legacy-driven brands in the wellness, sports, and hospitality sectors to evolve beyond transactional systems and into purpose-aligned, high-performance experiences.

Blending strategic consulting with applied neuroscience, conscious biomechanics, and somatic methodologies, our work supports visionary leaders in cultivating sustainable growth, embodied leadership, and organizational coherence. We do not simply optimize operations—we recalibrate the internal architecture of organizations so they can lead with clarity, creativity, and inner authority.



## SIGNATURE “CONSCIOUS LABORATORIES”

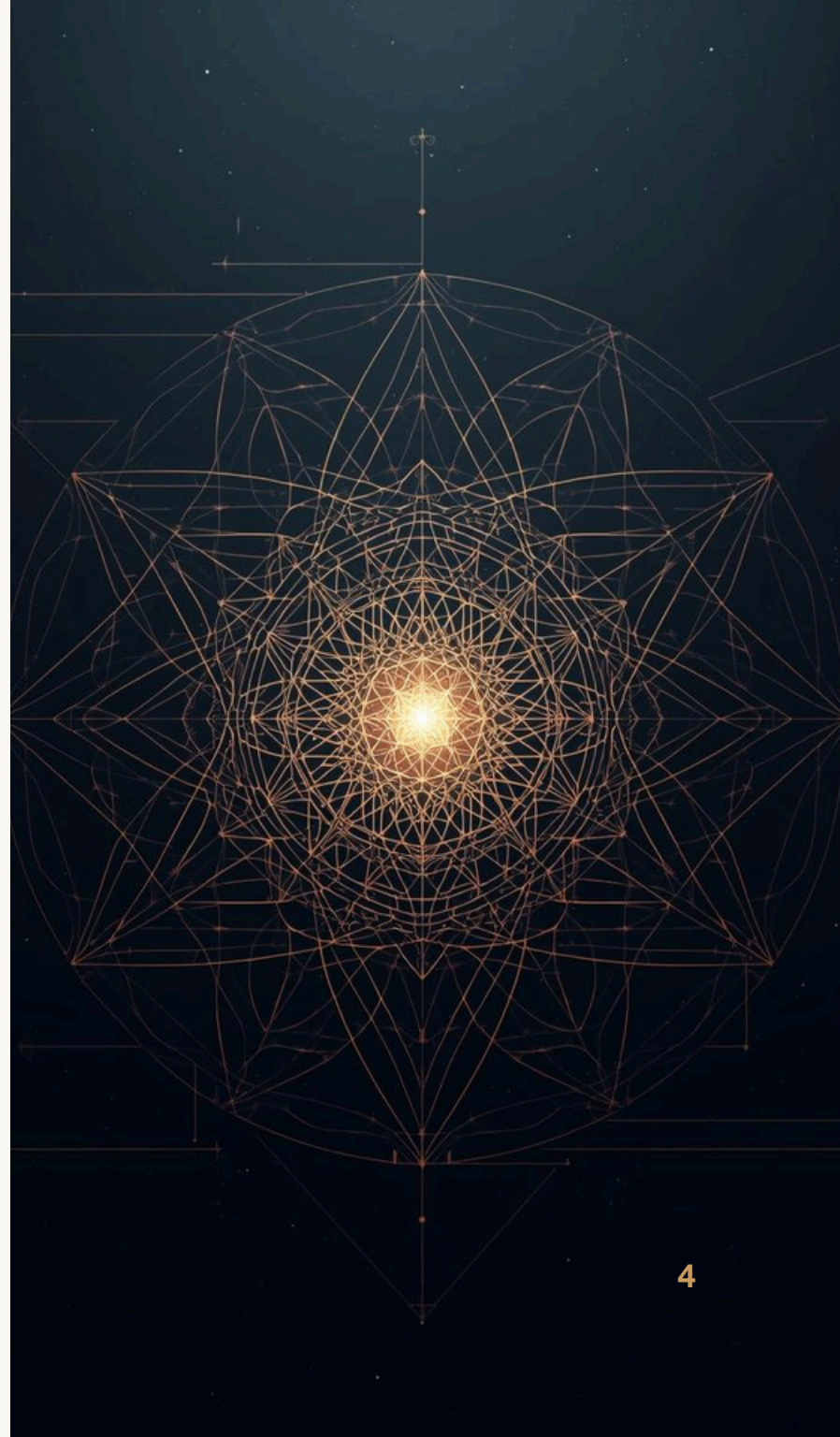
Rather than offering isolated coaching or mindset interventions, **Conscious Labs** creates experiential laboratories where alignment and cohesion become trainable capacities across individual and team performance systems.

Designs experiential performance environments where individuals and teams learn how to:

- improve attention and perception · regulate emotional responses under pressure · strengthen communication clarity · increase body awareness and intuitive decision-making · reduce internal resistance and self-sabotage patterns · sustain alignment during high-demand performance moments

The **methodology combines pattern observation, movement awareness, narrative intelligence, and nervous system regulation to help people operate with greater coherence and confidence.**

These experiences are delivered through: **workshops, retreats, aquatic training environments, team-based performance sessions and leadership development spaces.** Each environment is designed based on the needs of the group and the performance context.





healing space



waterwolf universe



coaching

## the framework

**Zulyanille's work is grounded in a holistic methodology inspired by the 10 of Cups framework,** integrating performance, nervous system regulation, and embodied intelligence.

Her **core areas of practice** include:

- **Nervous System Regulation & Coordination:** Applied through aquatic-based training and conscious movement, supporting adaptability, focus, and sustainable performance.
- **Mind-Body Integration & Performance Transfer:** Techniques that strengthen the connection between cognitive processes, emotional regulation, and physical execution under pressure.
- **Somatic Healing & Nervous System Restoration:** A dedicated healing space utilizing spinal flow principles, applied kinesiology, and energetic integration techniques to restore bodily coherence, postural intelligence, and internal regulation.
- **Coaching & Educational Programs:** Narrative reprogramming, emotional regulation, and metacognitive training designed for athletes, leaders, and entrepreneurs navigating high-demand environments.

This integrated framework forms the foundation of all Elynda Azuryn™ initiatives, aligning performance development with long-term well-being, self-regulation, and embodied leadership.

# Energetic and Strategic Reconfiguration



- **ROOTS OF MY MISSION:** Competitive anxiety, lack of cohesion, burnout, psychosomatic injuries, wellness abandonment, emotional restriction and fragile identity beyond performance.
- **WHAT I SELL:** Performance & Conscious Leadership Integration- Guide in mind-body integration for high-stress and institutional performance environments. Also, Athlete retention, stronger team cohesion, improved performance under pressure, and program differentiation.
- **POSITIONING:** Clarity, Confidence, and Sustained Standards.
- **CLIENT:** B2B (Private Organizations, High-Performance Coaches ready to integrate physical, mental, and emotional training as a competitive advantage).
- **PREMIUM OFFERING:** Structured intervention, proprietary framework, measurable process, and professional language (nervous system regulation, competitive clarity, identity alignment, leadership embodiment, and performance resilience).
- **CONSULTING ACTION LINES:** Vitrina Solidaria, Marriott San Juan Stellaris Condado, Residents of Hacienda San José, and Hospital San Juan Capestrano.
- **WHAT SERVICE I CAN OFFER:**
  - Quarterly institutional program for comprehensive athlete optimization — initial assessment, group workshop, strategic individual intervention, organizational report, and clear performance metrics.

*May abundance be with you*



[HTTPS://ELYNDAAZURYN.ODOO.COM](https://elyndaazuryn.odoo.com)  
[HELLO@WATERWOLFJOURNAL.COM](mailto:HELLO@WATERWOLFJOURNAL.COM)  
+1 787 462 3579