



# SOULTOUCH PORTFOLIO

SARA MARÍA PELÁEZ DE LA ROCHA

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## ABOUT

# SARA PELAEZ DE LA ROCHA



Sara María Peláez de la Rocha is an **entrepreneur, facilitator, and holistic practitioner** passionate about creating transformative experiences that integrate innovation, creativity, and well-being. She studied Entrepreneurship, Leadership, and Innovation at Mondragon University and has spent the last 8 years developing and leading projects across both the public and private sectors, collaborating with organizations such as the *Community of Madrid, NTT DATA, Kelea, Inditex, and Abanca*.

With a multidisciplinary background that bridges **business, human development, and conscious practices**, Sara combines strategic thinking with deep personal transformation tools. She is certified in *Integral Yoga by the Mahashakti School* and in *Vinyasa, Hatha & Ashtanga Yoga by House of Om in Bali*, with over 600 certified training hours. She is also certified in *Kundalini Activation Process (KAP)* through the KAP School in Portugal.

A lover of art, movement, and meditation, Sara designs and facilitates integrative workshops and experiences tailored to diverse profiles and communities. Her work focuses on fostering connection, self-awareness, creativity, and conscious leadership through a balance of innovation, embodiment, and inner exploration.

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# MY EXPERIENCE



2017 - Libretas Aedra



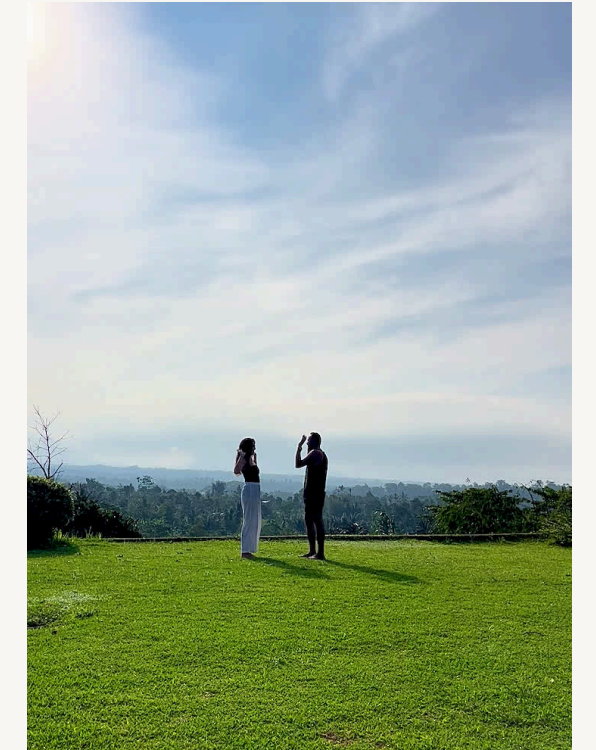
2019 - Hackathon C Villalba



2016 - Telepizza Excellence Lab



2017 - Nueva York



## Innovation Entrepreneur

Sara is an innovation entrepreneur focused on creating human-centered projects that combine creativity, leadership, and social impact. With a background in Entrepreneurship, Leadership, and Innovation from Mondragon University, she has developed projects for both public and private organizations over the past 8 years.

SARA MARÍA PELÁEZ DE LA ROCHA

## Business & Innovation Consultant

Sara works as a business consultant supporting organizations in innovation, transformation, and collaborative culture development. She has collaborated with companies and institutions such as the Community of Madrid, NTT DATA, Kelea, Inditex, and Abanca.

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## Holistic Practitioner

Certified in Integral Yoga, Vinyasa & Ashtanga Yoga (+600h), and Kundalini Activation Process (KAP), Sara facilitates experiences that integrate movement, meditation, creativity, and personal growth. Her approach combines holistic practices with conscious and transformative development.

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# LET'S CREATE SOMETHING MEANINGFUL

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