

**MAGDALENA KORZYNIETZ**

Speaking Coach & International Communication Trainer

# Signature Programmes

*For international teams, multilingual professionals, and organisations that work across cultures.*

**01 The Power of the Non-Native Speaker** — 6-week programme

**02 Effective International Meetings** — 3 half-day workshops

**03 How to Engage a Listener in the First Moment** — 2-day intensive

**04 Conflict Navigation in International Spaces** — Tailored to team

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Programme 01

## The Power of the Non-Native Speaker

*Finding your voice — and owning it.*

Many of the most knowledgeable people in any room are non-native speakers. Yet they hold back, over-apologise, or shrink — not because of what they know, but because the stage in a second language feels like someone else's territory. This programme changes that relationship permanently.

### WHAT PARTICIPANTS WALK AWAY WITH

- A reframe of accent, grammar, and 'foreign-ness' as assets, not liabilities
- Practical storytelling tools to structure ideas clearly in English
- A personal communication style they feel confident in — not a copy of native speakers
- Techniques to regulate nerves before high-stakes moments
- A recorded before/after of their speaking — a concrete measure of progress

## WHO IT'S FOR

Non-native English-speaking professionals preparing for conferences, leadership roles, or client-facing communication. Teams where English is the working language but not everyone's first.

## FORMAT & DURATION BY GROUP SIZE

Group size	Format	Total time
1–3 participants	1:1 weekly sessions	6 × 60 min = 6 hrs
4–8 participants	Group + 1:1 check-ins	6 × 90 min = 9 hrs
9–15 participants	Group sessions only	6 × 2 hrs = 12 hrs

*Programme runs across 6 weeks with one session per week. Can be delivered in person, online, or hybrid. Includes pre-programme diagnostic and a post-programme reflection session.*

### Programme 02

## Effective International Meetings

*Meetings that move things forward — across every culture in the room.*

International meetings fail for surprisingly consistent reasons — unclear structure, cultural misreads around silence and disagreement, and language that excludes rather than includes. This three-part workshop series gives participants the tools to lead, contribute to, and close meetings that actually produce results.

## WHAT PARTICIPANTS WALK AWAY WITH

- A framework for structuring cross-cultural meetings that works across communication styles
- Language tools for inclusive facilitation — inviting participation without pressure
- Skills to read and navigate silence, disagreement, and indirectness across cultures
- Confidence to chair, redirect, and close meetings decisively
- A shared team vocabulary for more effective collaboration going forward

## PROGRAMME STRUCTURE

**Half-day 1:** Why international meetings break down — and how to redesign them

**Half-day 2:** Language and facilitation skills in practice — live meeting simulations

**Half-day 3:** Embedding the tools — review, reflection, and team commitments

## WHO IT'S FOR

Global teams, project managers, and team leads who regularly chair or participate in cross-cultural meetings. Particularly valuable for teams spread across multiple countries or working in a second language.

## FORMAT & DURATION BY GROUP SIZE

Group size	Format	Total time
4–8 participants	3 half-days + group coaching	3 × 3.5 hrs = 10.5 hrs
9–15 participants	3 half-days, full group	3 × 3.5 hrs = 10.5 hrs
16–25 participants	3 half-days, split cohorts	6 × 3.5 hrs = 21 hrs

*Half-days run 09:00–12:30 or 13:30–17:00. Ideally spaced 1–2 weeks apart to allow practice between sessions. Can be delivered in person or online.*

# How to Engage a Listener in the First Moment

*The first 30 seconds determine everything. Let's make them count.*

Audiences decide whether to listen — or drift — within the first moments of a talk, a pitch, or a presentation. This intensive two-day workshop teaches participants to open with genuine impact: not through performance tricks, but through story, structure, and physical presence that is authentically their own.

## WHAT PARTICIPANTS WALK AWAY WITH

- A personal opening they have crafted, practised, and delivered — ready to use
- Narrative hook techniques drawn from storytelling and journalism
- Body language and voice tools to command attention from the first word
- Skills to read the room quickly and adapt their opening in real time
- Video feedback — participants see themselves and choose what to change

## PROGRAMME STRUCTURE

**Day 1 (morning):** Why openings fail — and the anatomy of one that doesn't. Storytelling and hook frameworks. First attempts: low-stakes practice in pairs.

**Day 1 (afternoon):** Voice, pace, and physical presence. Individual coaching rounds with group observation. Video review.

**Day 2 (morning):** Iteration — participants refine and re-deliver based on overnight reflection.

**Day 2 (afternoon):** Final showcase deliveries. Peer and facilitator feedback. Personal action plan.

## WHO IT'S FOR

Anyone who presents, pitches, speaks at events, or leads client conversations. Especially effective for non-native speakers preparing for conferences, senior leaders developing executive presence, and sales or business development professionals.

## FORMAT & DURATION BY GROUP SIZE

Group size	Format	Total time
4–6 participants	2 full days, intensive coaching	2 × 7 hrs = 14 hrs
7–12 participants	2 full days, group + pairs	2 × 7 hrs = 14 hrs
13–20 participants	2 full days, split AM/PM groups	4 × 7 hrs = 28 hrs

*Days run 09:00–17:00 with breaks. Maximum 20 participants to ensure individual attention. Requires a space with room to move and a screen for video playback. In person preferred; hybrid on request.*

#### Programme 04

## Conflict Navigation in International Spaces

*From misunderstanding to dialogue — across every culture in the team.*

In international teams, most conflict begins as misunderstanding — a different relationship to directness, silence, hierarchy, or disagreement. Left unnamed, these differences become tension. This programme is built entirely around your team's specific dynamics, cultural makeup, and real situations. No generic conflict theory — only what your team actually needs.

### WHAT PARTICIPANTS WALK AWAY WITH

- A shared language for naming and addressing tension before it escalates
- Understanding of how their own cultural background shapes conflict behaviour
- Practical de-escalation techniques — including language scripts for real situations
- Skills to move from defensive reaction to curiosity-led dialogue
- A team agreement on how disagreement will be handled going forward

### HOW IT WORKS — TAILORED DESIGN

Every delivery of this programme begins with a diagnostic phase:

**Discovery call:** 30-minute conversation with the team lead or HR to understand the team's cultural make-up, specific tensions, and goals.

**Pre-session questionnaire:** Anonymous survey sent to all participants — surfaces real dynamics without anyone having to name them publicly.

**Programme design:** Sessions are built around the actual situations and cultural combinations present in this team. No off-the-shelf content.

**Delivery:** Facilitated sessions using case studies drawn from your team's own context, with space for honest dialogue.

**Follow-up:** Optional 30-day check-in session to consolidate learning and address anything that surfaced post-workshop.

## WHO IT'S FOR

International and multicultural teams experiencing friction, communication breakdown, or low psychological safety. HR leaders managing cross-cultural conflicts. Organisations going through mergers, restructures, or rapid international growth.

## FORMAT & DURATION BY GROUP SIZE

Group size	Format	Estimated time
4–8 participants	1 full day + follow-up	7 hrs + 2 hr check-in
9–15 participants	1.5 days + follow-up	10.5 hrs + 2 hr check-in
16–25 participants	2 days + follow-up	14 hrs + 2 hr check-in
25+ participants	Scoped after diagnostic	Discussed after discovery call

*Because this programme is built around your team, pricing and scope are agreed after the discovery call. Can be delivered in person or online. Languages available: English, Polish, Spanish.*

# Let's talk.

*All programmes can be tailored to your team's context, sector, and goals.*

*Delivered in English, Polish, or Spanish — in person or online.*

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