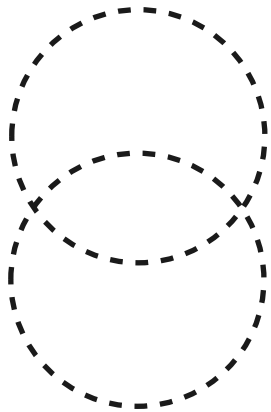


Jose Ucar

INTERNATIONAL
COMMUNICATION
STRATEGIST &
GLOBAL INFLUENCE
EXPERT



JOSE UCAR
INTERNATIONAL COMMUNICATION
AND INFLUENCE EXPERT

www.joseucar.com

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INTRODUCTION

Jose Ucar transforms how global leaders and organisations communicate, turning everyday interactions into powerful opportunities for influence and connection. With over 25 years of experience spanning continents and industries, Jose has become a trusted authority on impactful, confident communication. As a Venezuelan who mastered English as his second language, Jose intimately understands the challenges of communicating across cultural boundaries in international environments. His book *Global Influence* introduces several innovative frameworks, including his signature BEST approach, which is simple yet incredibly powerful and has influenced how multinational organisations tackle communication challenges. From guiding C-suite executives at Fortune 500 companies to helping international teams navigate complex transitions, Jose delivers practical, immediately applicable strategies that consistently produce remarkable results. His philosophy that "communication transcends cultural barriers when built on authentic connection" has established him as the go-to advisor for organisations ready to increase their global impact.





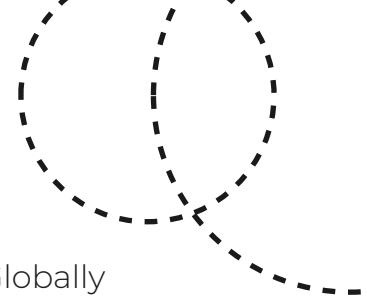
EXPERTISE & IMPACT

A global speaker whose recent video on 'How to Present with Impact and Confidence' has garnered over 60,000 views (and rising), Jose combines deep cross-cultural learning with a focused mindset and behavioural insights, delivering actionable techniques that transform how leaders show up in any setting. His work has been featured in prominent publications including LA Weekly, Authority Magazine, Yahoo Finance, Thrive Global, and The New York Finance, establishing him as a leading voice in international business communication. From boardroom presentations to global summits, Jose's practical frameworks have helped leaders at Procter & Gamble, Amazon, Hyundai, and SEAT-CUPRA master the art of influential communication across borders. In a recent session, one audience participant of Jose's commented, "I feel like I've gone through therapy while learning a lot about the topic and myself. I'm excited to go present now."

SPEAKING STYLE

Jose delivers high-energy, transformation-focused presentations that feel more like engaging conversations than formal speeches. Fluent in English and Spanish, he blends powerful storytelling with live demonstrations of communication techniques, all wrapped in his disarming humour that audiences consistently praise. What sets Jose apart isn't just his decades of expertise - it's his genuine passion for connecting with people from all backgrounds and walks of life. Despite his impressive credentials, Jose remains refreshingly humble, taking more pride in seeing others overcome their challenges than in his own accomplishments. Each keynote is meticulously crafted to address the unique communication challenges of his audience, with Jose often adapting on the fly based on the energy in the room. Participants leave not only inspired but equipped with practical tools they can apply immediately to increase their communication impact. As one attendee put it, "Jose somehow made me laugh throughout a presentation on professional communication, and I remembered everything because of it."





SIGNATURE TOPICS

Impactful Communication: Building Trust-Based Relationships Globally

Speak your BEST Framework: Amplifying Communication Effectiveness

Emotional Intelligence: Where Communication Begins

Presenting with Confidence: Daring Greatly To Leave Vanilla Behind

Global Leadership Presence: How To Positively Influence Your People (Teams)

PERFECT FOR

Global Leadership Conferences

International Sales Summits

Intercultural Communication and Diversity Events

Corporate Training and L&D Workshops

Executive Presentation Training

Personal Development & Confidence Summits



CAREER HIGHLIGHTS

Author of the successful book *Global Influence*, which explores powerful communication strategies for impact and confidence

Transformed communication strategies for Fortune 500 companies across five continents

Featured speaker in international business publications, including Yahoo Finance

Trained executive teams at Chiesi Pharmaceuticals and DAF Trucks on global leadership

Developed a variety of frameworks (SIMPLER, BEST, CALM) for influence and communication excellence

Built a global reputation as the premier communication coach for international leaders

Delivered transformative TEDx talks on Communication and How To Simplify Communication For Greater Impact



ADDITIONAL EXPERTISE

- One-To-One Executive Communication Coaching
- Virtual Leadership Communication
- Handling Conflict and Difficult Conversations
- International Presentation Mastery
- Team Communication Dynamics
- Building a Successful Personal Brand

KEY MESSAGE

"Mastering human communication isn't just about speaking clearly - it's about building genuine connections that transcend borders and create lasting influence in an increasingly complex global landscape."



IMPACT STORY

"I can say, without doubt, that by far 2 of the most powerful training days we have spent were with Jose Ucar and his bespoke training days for our managers and our supervisors. Both days were hugely successful with participants full of enthusiasm for what they had taken away. Our initial conversations with Jose were positive, he was enthusiastic and full of suggestions. We could tell that he understood his craft, and we had high hopes for the days we booked. We were not disappointed, his ability to engage with his audience and make the content relevant for all staff members was impressive. He understands his audience and is so on top of the content he is delivering, he can pivot incredibly quickly: he reads the room and can tell when a change of direction or environment may be needed. We will definitely be engaging Jose again, there is much more we can learn from him."

Chris Stone, Bushy Business



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THINGS

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