

MARK DECARLO

“Overcome burnout, poor retention and uninspired creativity with a LEADERSHIP CULTURE that invests in employee Happiness & Wellness to communicate sustainable/long term success.”



“Happiness *isn't* Silly”

KEYNOTE DESCRIPTION

My ‘**Happiness isn’t Silly**’ interactive presentation teaches methods to achieve Wellness, Happiness and Purpose- in the workplace, in schools and in leadership. Sharing improvisational skills from my **Emmy Award winning TV career**, audiences gain the courage to neutralize fear, supercharge creativity & transform chaos into opportunity with humor and honest introspection.

WORKSHOP DESCRIPTIONS - Interactive 3 hours. In-person or virtual

SUPERCHARGING CREATIVITY: Business IS improvised. Using Improv techniques I mastered as a Founding Cast Member of The Second City LA, I teach participants to conquer blocks, burnout and stagnation, leading to increased retention and productivity.

TEAM BUILDING: Failure is not an Option... its ESSENTIAL. By building trust through improvisation and creativity within disparate teams, I teach that learning from failure, empowering members to ideate freely and embracing the chaos of the creative process is the most powerful way to transform groups into true TEAMS that produce success.

CULTURE of COMMUNICATION: Leaders who inspire a shared vision by intentionally creating a culture where everyone is heard, successes and failures are shared and young leaders are groomed from within create opportunity and prosperity for all.

LEARNING OBJECTIVES

1. **PURPOSE:** Learn potent principles to discover and develop your unique talents.
2. **PRODUCTIVITY:** Master ways to leverage creativity to gain respect & be heard.
3. **HAPPINESS:** Retention drastically increases when staff lives/works in prosperity.

“Mark is an indispensable asset to anyone seeking dynamic and engaging content... Exceptional training & entertainment that brought energy and creativity to our Global Marketing conference. One of our most memorable events ever.”

- Adrian Fulle, VP Marketing, First OnSite

“Thanks for making me look good, making our customers look good to their audience and making us laugh through it all. I’ve trusted Mark with our business and reputation for years. He’s never let me down. Count on this fact. I’m certain.”

- Ryan Legue, L37 Principal, a BCD Company

More Fortune 500 **references** & **Podcast** appearances available on site:

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