

get ready to play

Transforming Organizational Culture.

Applied Improvisation & Emotional Intelligence
Frameworks for Modern Teams.



IMPROVIZATIE.RO

play inside to grow outside

Bogdan Grigore | Master Facilitator

The Core Philosophy: Tuning Human Potential

People and teams improvise all the time—they just don't always realize it.

Traditional training relies on static theory. We drive bottom-up organizational change by actively tuning how teams feel, act, and connect.

By combining the systemic awareness of Emotional Culture with the agility of Applied Improvisation, we equip teams to navigate modern business complexity with energy and courage.



Methodology 01: The Emotional Culture Framework

Leaders often underestimate the role of emotions in building organizational culture. This workshop provides teams with the vocabulary to express how they feel—and how they want to feel—driving genuine bottom-up change.



Engagement & Job Satisfaction



Teamwork & Performance



Reduced Burnout & Absenteeism

Ideal for 6-20 participants (Teams or Managers)



The Emotional Culture Journey Map



Methodology 02: Business Applied Improvisation

Improvisation provides the vocabulary and framework to engage in daily workplace challenges with unprecedented energy and courage.

Present

Training the mind to see and react to what is happening here and now.

Flexible

Seizing unexpected opportunities and instantly overcoming sudden challenges.

Emotional Mastery

Controlling one's own emotions while effectively transmitting targeted emotions to others.

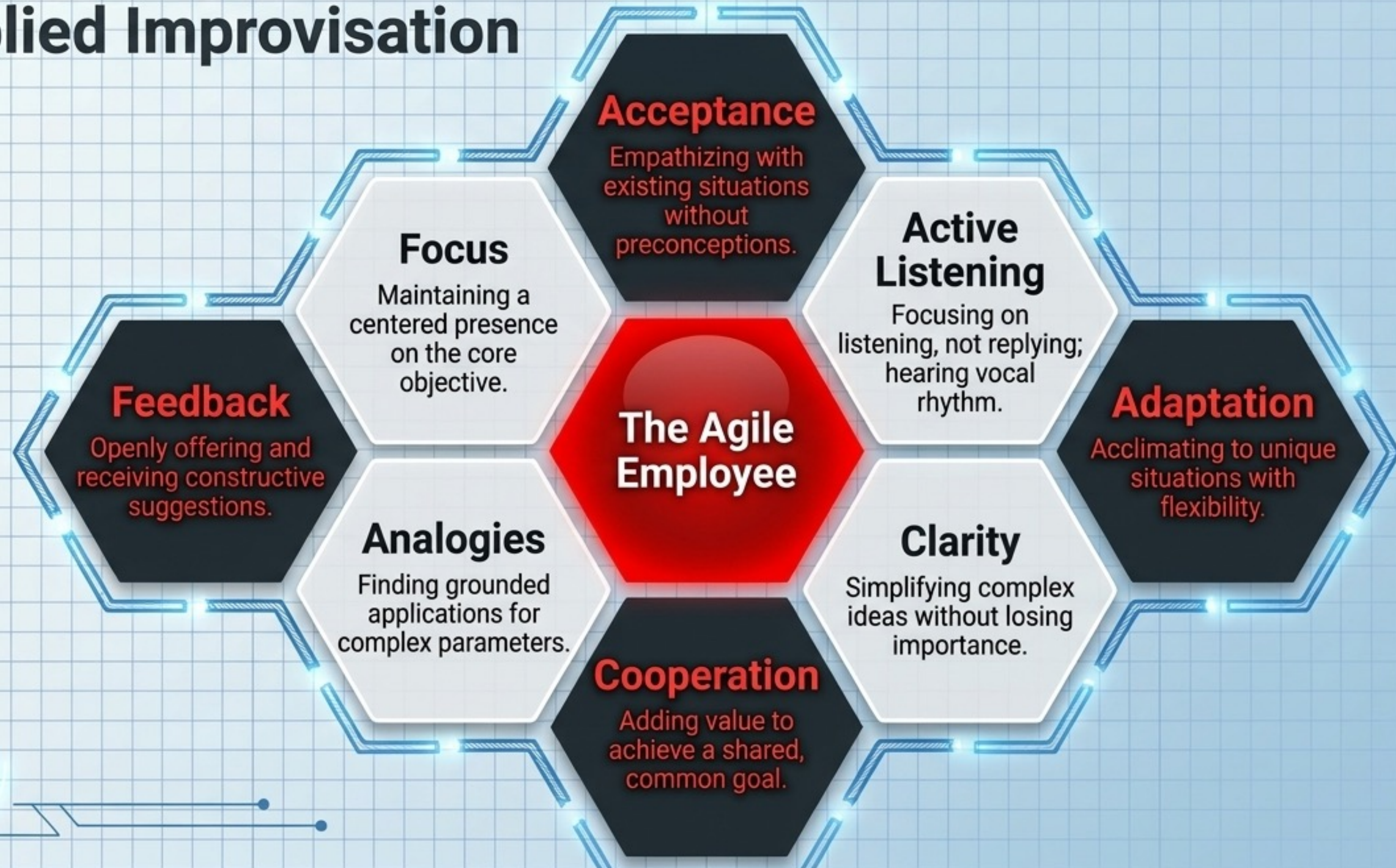
Confident Communication

Moving beyond mere words to assertiveness, deep listening, and actionable feedback.

Why Improvisation?



The 8 Competencies of Applied Improvisation



Methodology 03: Mastering 'Status' Dynamics

Based on the work of Keith Johnstone, 'Status' in business is the difference in power positioning between individuals. Status is determined by behavior and action, not by social or organizational position.

Hierarchy
(Title)

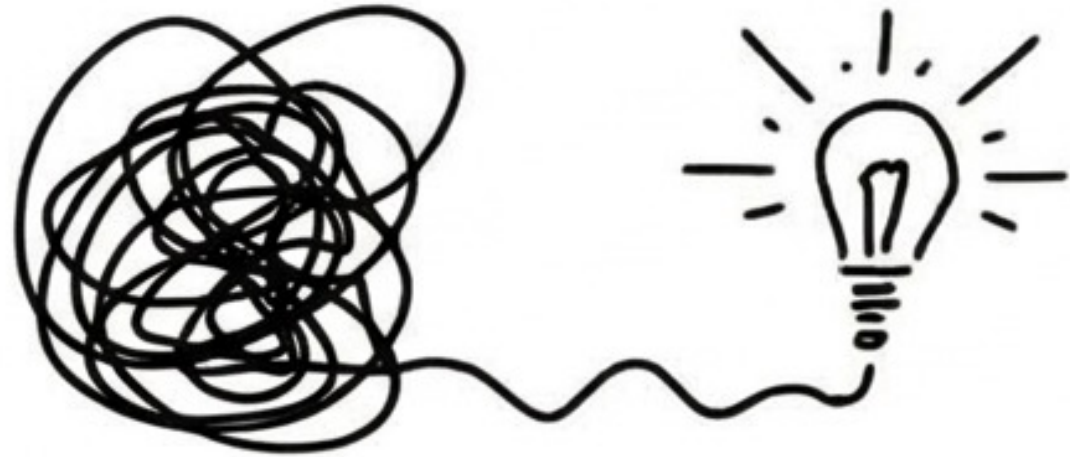


Behavioral Power
(Action)



The Outcome: Participants practice from different power positions, empowering them to actively choose their status to navigate complex negotiations and leadership moments.

Methodology 04: Big Talk & Future Integration



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Big Talk (Connection)

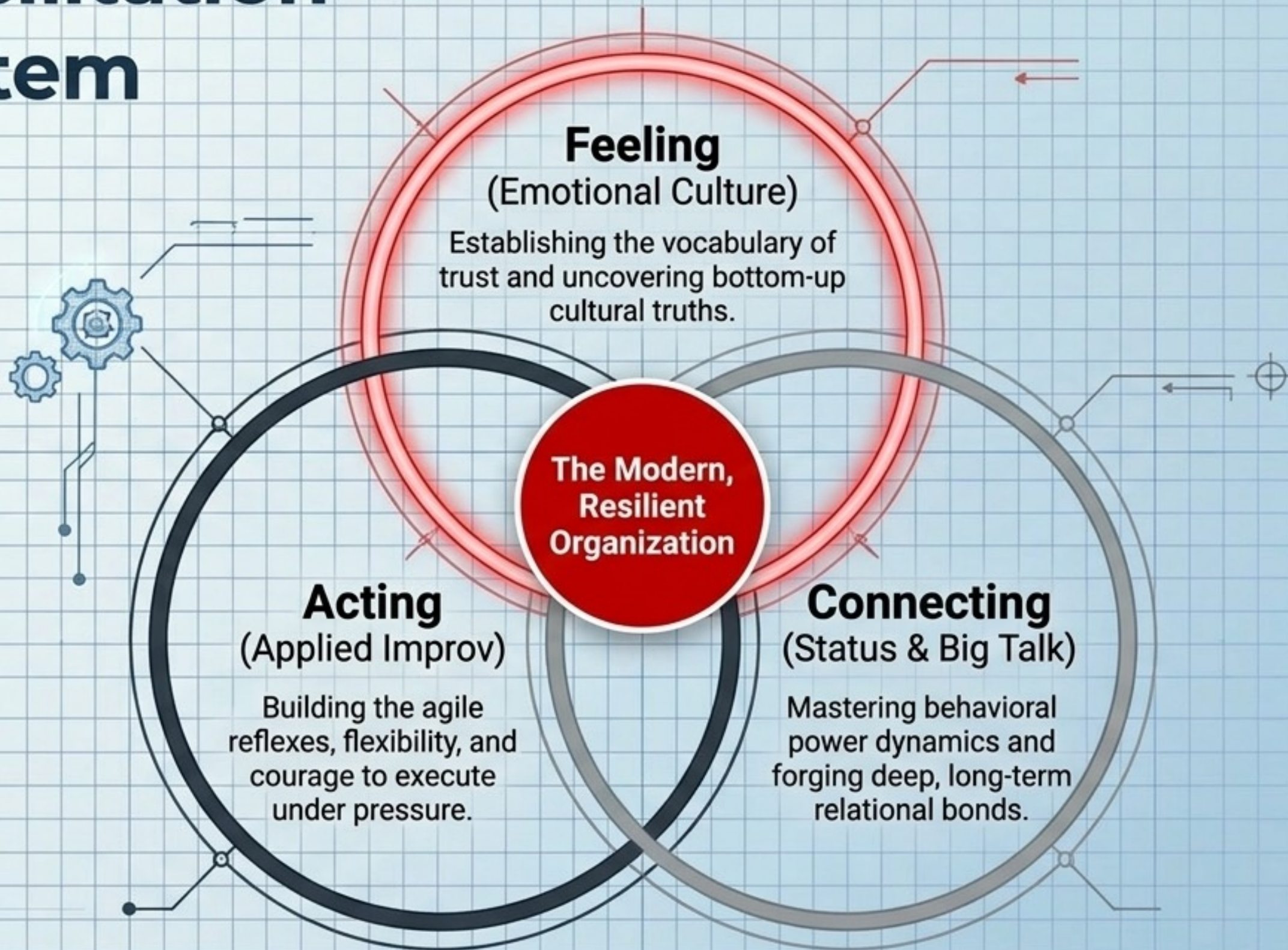
Based on the belief that everyone has a story. By moving past small talk into meaningful conversations, teams connect on a profound level, building stronger, more resilient workplace relationships.

Step Into the Future (Integration)

A 2-hour specialized session connecting recent learning experiences directly to daily reality, allowing colleagues to share successes and plan active implementation.



The Facilitation Ecosystem



Client Diagnostic Matrix



Client Pain Point	Recommended Solution	Key Outcome	Duration
High Burnout, Low Morale, Unspoken Tension.	Emotional Culture Deck	Defines desired team emotions, builds empathy, lowers absenteeism.	3-4 Hrs
Rigid Thinking, Fear of Failure, Poor Collaboration.	Business Applied Improv	Instills active listening, rapid adaptation, and fearless communication.	Flexible
Toxic Hierarchies, Weak Negotiation, Leadership Friction.	Mastering 'Status'	Teaches behavioral power positioning regardless of job title.	Flexible
Post-Training Slump, Superficial Team Relationships.	Big Talk & Integration	Anchors past learning to daily reality and deepens interpersonal bonds.	2 Hrs

The Added Value: Beyond the Workshop



Employer Branding Assets

Professional, high-quality photography captured during the sessions. Delivered for use in internal communications and external employer branding campaigns.



Behavioral Anchors

The photography serves a vital cognitive purpose: acting as visual anchors for participants, helping them instantly recall emotional states and lessons learned long after the workshop ends.

Meet the Facilitator: Bogdan Grigore



A master facilitator blending the art of business applied improvisation with world-class organizational development methodologies. Workshops are highly interactive, practice-oriented, and designed to expand comfort zones safely.

● Certified Franklin Covey (7 Habits)

● Certified Human Synergistics Practitioner

● Certified NLP Master Practitioner

● TEDx & Keynote Speaker (TEDxEroilor, Forbes Heroes)

Trusted by Industry Leaders

Methodologies deployed across top-tier multinational organizations.

The Coca-Cola logo, featuring the brand name in its iconic red script font with a white outline.The Nestlé logo, consisting of the word "Nestlé" in a bold, black, sans-serif font with a horizontal line above the 'e'.The Adobe logo, featuring a red icon of three triangles forming a square, followed by the word "Adobe" in a bold, black, sans-serif font.The Google logo, with the word "Google" in its multi-colored, sans-serif font.

get ready to play

Let's transform your clients' cultures together.