

Act2Lead

High-Impact Leadership & Communication



Chela Sacan

I am a professional actress and communication specialist.

With extensive experience on stage and in front of the camera, I have built my career exploring body language, interpersonal dynamics, and authentic expression.

I translate theatre-based techniques into professional environments, helping teams improve how they relate, present themselves, and engage with others.

Theatre Tools for Real Life

Communication

Master clear articulation, vocal flexibility, and active listening to create impactful and authentic dialogue.

Emotional Awareness

Recognize and express emotions with clarity, fostering empathy and building deeper, more genuine connections.

Presence

Develop grounded posture, confident eye contact, and intentional movement to command attention and convey credibility.

Interaction Skills

Strengthen adaptability, spontaneity, and responsiveness to navigate real situations with confidence and ease.

Why It Matters

Business results are shaped by the quality of daily interactions. The way people communicate, listen, respond, and build trust has a direct impact on team performance, client relationships, and commercial outcomes.



Effective Decision-Making

Enhance creativity, mental agility, and the ability to make confident decisions. Learn to navigate challenges with perspective and turn them into opportunities.



Empowered Leadership

Lead through awareness and understanding. Encourage credibility, motivation and authentic collaboration to create stronger, more cohesive teams.



Enhanced Customer Experience

Create more responsive, empathetic interactions that increase satisfaction, reinforce relationships, and support long-term loyalty.

Services & Formats

Our offerings are flexible and highly customizable, tailored to the specific needs and context of each client - from individuals to teams and entire organizations.

Workshops (2h)

A practical and engaging introduction to how individuals present themselves, express ideas, listen actively, and navigate everyday interaction.

Focused Training Sessions (3h)

A targeted format designed around specific needs, such as customer relationship, sales conversations, conflict handling or leadership presence.

Immersive Experiences (half-day / full-day)

A deeper program using real-time scenarios and role-based exploration to develop communication, emotional awareness, and team engagement.

Ongoing Programs (4-8 meetings)

A structured process created to establish consistency over time, support real behavioral change, and bring the tools into real working situations.

Who This is For

Our theatre-based techniques are relevant across a wide range of organizational contexts, helping individuals and teams strengthen interpersonal awareness, communication, and collaboration in real professional environments.



Leadership Teams

Cultivate a grounded presence, strategic dialogue, and decision-making skills to lead with conviction, and stronger team alignment.



Customer-Facing Teams

Improve active listening, emotional intelligence, and real-time response to create better customer interactions, and handling complex situations more effectively.



Sales Professionals

Develop personal impact and adaptability to inspire trust, articulate value, and navigate objections with assurance.



Wellness & Human Development

Support personal awareness, self-expression and deeper interpersonal exploration in safe, guided settings.

Investment

The following ranges are intended as a general guide. Each proposal is tailored according to the specific context, objectives, and needs of the client.

1 Workshops (2h)

A practical entry point for small to medium groups (up to 15 people), introducing essential tools for body language, active listening, and adaptive response.

€400 - €600

2 Focused Training Sessions (3h)

Crafted for specific team objectives. Ideal for groups ready to go beyond a first experience and work on more targeted areas of development.

€600 - €900

3 Immersive Experiences (half-day / full-day)

A deeper experience using real-time scenarios to develop flexibility and more impactful ways of engaging with others.

€1.200 - €2.500

4 Ongoing Programs (4-8 meetings)

A structured process over time, designed to support lasting change and embed new ways of working into every day practice.

€2.000 - €5.000

 *Final fees may vary depending on scope, group size, location, and level of customization required.

Let's Connect

I'm happy to discuss how this work could support your team, organization, or specific context

Act2Lead

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