



# Play with Voice

## Shaping the Storytelling Voice

### One-Day Intensive Workshop

AGILITY	CHARISMA	EMPATHY
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#### WORKSHOP AT A GLANCE

<b>Duration</b>	7 hours including a 1-hour lunch break
<b>Group Size</b>	10–16 participants
<b>Venue</b>	Flexible — rehearsal studio or corporate space
<b>Language</b>	Conducted in English, supplemented with Cantonese. Stories may be developed in English, Cantonese, or Putonghua.
<b>Coach Fee</b>	US\$5,500 / HK\$43,000 (excluding venue costs)

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#### WORKSHOP OVERVIEW

This one-day intensive is a concentrated immersion into the art of the storytelling voice — designed for professionals who want to transform the way they communicate, connect, and captivate in a single day.

Through the three core dimensions of Agility, Charisma, and Empathy (ACE), participants learn to shape a narrative arc with their voice, listen with new depth, and connect with an audience through resonance and presence.

The day moves through case studies, actor-based voice exercises, improvisation, and embodied storytelling, drawing on voices from international branding campaigns, award-winning actors and singers, legendary narrators, and royal members.

**Participants will acquire transferable skills in voice casting, improvisational speaking, narration, critique, writing, and storytelling — all within one day.**

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## PROGRAMME

Time	Phase	What Happens
<b>Morning</b>	<b>AGILITY</b>	Vocal warm-up and body preparation. Icebreaker storytelling exercise to unlock imagination and spontaneity. Case study and group discussion on voice casting and vocal qualities. Introduction to the arc of storytelling and how vocal agility shapes narrative.
	<b>Assignment</b>	Participants draft the structure and arc of a personal or adapted story to develop through the day.
<b>Mid-morning</b>	<b>CHARISMA</b>	Actor-based exercises exploring tempo, resonance, and tonal range. Case study analysis of charismatic vocal delivery from screen and stage. Small-group work on vocal strategy and story arc construction.
Midday	<i>Lunch break</i>	<i>1 hour</i>
<b>Early afternoon</b>	<b>EMPATHY</b>	Embodied storytelling — movement, space, and narrator distance. Case study on narration: how resonance and phrasing create emotional connection. Live narration exercises with peer observation and group discussion.
	<b>Assignment</b>	Participants finalise their story arc and open their story to the group — no spoilers.
<b>Late afternoon</b>	<b>INTEGRATION</b>	Full-body warm-up for performance readiness. Story presentations — each participant delivers their story to the group.
	<b>Peer Coaching Circle</b>	Structured audience feedback after each presentation. Coach facilitation on vocal strategy — what worked, what could shift, and why.
<b>Close</b>	<b>Capstone &amp; Reflection</b>	Group debrief. Key takeaways on Agility, Charisma, and Empathy as transferable professional tools. Closing reflection.

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## WHO SHOULD JOIN?

Suitable for individuals aged 18 or above who rely on their voice professionally or are interested in public speaking. Ideal for:

- Leaders across industries
  - Marketing and communications professionals
  - Educators and service professionals
  - Content creators and anyone who uses their voice to create impact
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## WHAT SHOULD PARTICIPANTS PREPARE?

- Comfortable clothing suitable for movement
- A notebook and pen
- Drinking water

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## MEET THE COACH

### Jace Au

*Award-winning broadcaster · Voice coach · RCSSD MA Voice Studies*

Over 30 years in radio and television, including senior directorial roles overseeing multiple TV and radio channels in Hong Kong's public broadcasting sector. Currently an executive voice trainer with HKAPA EXCEL and private coach. Specialising in voice and communication coaching for professionals across diverse cultural and linguistic backgrounds, drawing on actor-training methods from the world's leading voice institution and her broadcasting experience.

#### AWARDS

Asia-Pacific Broadcasting  
Union Prize  
New York Festivals  
Chevening Scholarship  
Embassy Scholarship  
(RCSSD)

#### GLOBAL ROLES

Jury, New York Festivals  
Speaker, Radio Asia  
Speaker, Public Media  
Alliance  
EU Visitor Programme  
alumna

#### ACADEMIC

MA Voice Studies (RCSSD)  
MA International Public  
Affairs (HKU)  
MA Translation (HKU)  
Trilingual: EN · 粵 · 普

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[jace@voiceofgold.info](mailto:jace@voiceofgold.info) | [www.voiceofgold.info](http://www.voiceofgold.info)

+852 9183 0806 / +44 7442 328385

[linkedin.com/in/jace-au](https://www.linkedin.com/in/jace-au)

**AGILITY**

**CHARISMA**

**EMPATHY**