

A MAG PRODUCTION

# THE FIERCE 4: ACTIVATING AND EXPRESSING YOUR ESSENTIAL SELF

LED BY MARC ADEN GRAY IN COLLABORATION WITH CULTURE VITALE.





Sydney. New York. Hollywood. Berlin. Vienna.

# MARC ADEN GRAY

Marc Aden Gray is an Australian Coach-Developer-Speaker working globally with some of the world's biggest organizations, intrapreneurship programs and individual creators and founders.

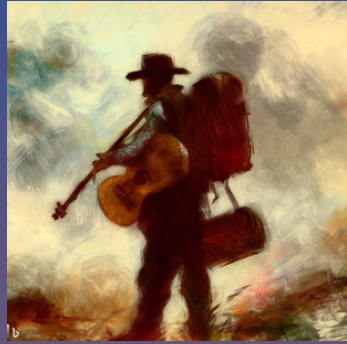
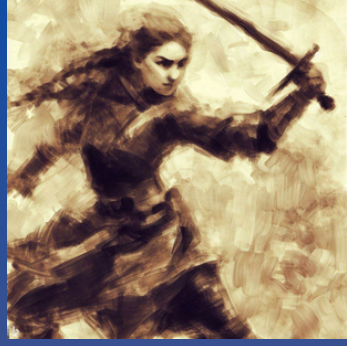
These include **Nivea, SAP, Techstars, Bosch** and some of the **leaders in the space of Cybersecurity.**

**His mission: helping human beings to cut through the noise to create moments that matter - both in the public arena but also internally to move their teams and optimize performance.**

Marc shares technique, insight and experience developed through the course of both of his careers: first, as a professional actor and storyteller in Sydney, New York and Hollywood, with principal roles in many television series and feature films including **The Matrix, Hunger Games and 24.** He has also appeared on stages across the US.

He sees every exchange, every dialogue, as an opportunity to continue his evolution as a change agent, playing his role in the development of thousands of connected, empowered communicators worldwide.

*"... don't ask what the world needs. Ask what makes you come alive.  
What the world needs is people who have come alive."*



# OUR JOURNEY.

## Overview.

What qualities, aspects, behavioural patterns do you lead with? Where is your untapped field of potential in how you respond to challenge and opportunity in your professional arena? This session combines self-discovery with systematic technique we can apply to our most vital conversations.

**Enrich** your understanding of your own behavioral system.

This leads to a more resonant, powerful way of expressing who you are responding to your inner and outer world.

## Key Takeaways.

**Connect** with four archetypes living within your Essential Self.

**Acquire**  
*Fierce 4 storytelling and response technique* that is accessible and practicable for the conversations that matter most.

**Discover** the pathway to qualities and aspects of yourself that had previously felt inaccessible or inauthentic.



## Why this development experience matters.

The way we engage in dialogue and respond to others is becoming ever more foundational to how we create impact and contribute.

No matter what industry or role we find ourselves, continuing to develop ourselves on a human level can be a vital fuel source that carries us forward.