



# ¡Hi!

¡Laura here! Fashion and graphic designer, and the soul behind Laurel, a stationery and pattern design studio. My purpose is to create experiences that surprise, delight and bring happiness into the world.

Originally from Colombia, based in Copenhagen.

Laurel draws inspiration from the natural beauty and cultural richness of Latin America, blending botanical art, craftsmanship, and storytelling into timeless pieces.

**UPB / COLOMBIA**  
Fashion Design  
2012-2017

**ARTENEO MADRID**  
Digital Painting Master  
2023

**CEI MADRID**  
Art Direction Master  
2023

**¡Let's talk!**



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# 01

## Wedding Set: Moroccan Trip



Recreating the Moroccan splendor through color, silhouettes and vibrant elements was the main goal of this set.



Menu Design



Full Set

# 01



Reception Card



Invitation Card

# 01

## Wedding Set: Tales from The Rainforest



Let's set the scene: you've been transported to the lush tropics. Gear up, we're celebrating love!



Table Numbers



Flatlay

# 02

## Wallpapers





# 03

## Customized Printables



Baby Welcoming Card



Poster for "Feria de las Flores" in Medellín - Colombia

# 03

## Customized Printables



Label Design





# 04

## Illustrations and Patterns



Illustration for  
Handkerchiefs  
based on Colombian birds

# 04

## Illustrations and Patterns

