

FREDERICO BEJA

CORPORATE TRAINING COACH
ACTOR / IMPROVISER / DIRECTOR
STAND-UP COMEDIAN
FILMMAKER
EDUCATOR



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COVER LETTER

With over 15 years of experience, I bridge the worlds of **theatre**, **comedy**, **film**, and **education** through a multidisciplinary career as an **improviser and stand-up**, **director**, **corporate trainer**, and **university professor**.

My Theatre and Corporate work includes **improv**, **role-play acting**, and **Improv teaching**, applied to develop storytelling, team building, communication, and leadership skills.

As a filmmaker and **Founder and Creative Director of Concept View Media**, I've directed numerous commercials and branded films for leading organizations including Toyota, IKEA, Coca-Cola, Starbucks, among others.

Alongside my creative practice, I've spent over a decade teaching **Filmmaking at university level**, developing curricula, workshops, and training modules that merge artistic technique with professional growth.



ARTISTIC AND ENTERTAINMENT LEADERSHIP

IN FILM:

- Founder & CEO of Concept View Media, a Production House delivering films and branded entertainment for global clients (Canon, Lexus, Toyota, Kinder, IKEA, Visit Jordan, etc)

IN THEATRE:

- Directed and performed in weekly and monthly improv shows at The Courtyard Playhouse & The Junction (Maestro, TheatreSports, Improv Party, Improvised Kids Story Time, The Fabulous Quintet of Four Improvisers performing as a Duet).
- Designed Improv and theatre curricula for kids, teens, and adults;
- Designed and Led corporate training programs for team-building, presentation skills, storytelling and creativity.
- Curated, developed and directed original show formats for Improv theatre.

IN COMEDY:

- Regular stand-up comedian with sets up to 45 minutes; performed as opening act for Amer Zahr in Dubai (2022).

IN EDUCATION:

- University Professor since 2010, teaching Screenwriting, Directing, Production and Film Editing in UAE, Jordan, Portugal and Macao.. Developed curricula for undergraduate studies (BA).

KEY SKILLS

- Artistic Programming & Curation
- Comedy & Live Entertainment
- Directing & Cinematic Storytelling
- Talent Development & Ensemble Building
- Corporate Training & Role Play Acting
- Audience Engagement / Hosting / Emceeing
- Cross-Cultural Collaboration



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WORKSHOPS / COURSES

- 2025 - Clowning Workshop, with Francesca Bizzarri
- 2025 - The Memorable Story, with Sean Kinley
- 2025 - From Imagination to Poetry, with Felipe Ortiz
- 2023 - Ensemble Workshop, with Tim Orr
- 2023 - "In it together", with Tim Orr
- 2023 - Directing Workshop with Tim Orr
- 2023 - Body Telling - Mime with Felipe Ortiz
- 2023 - A Character Named Will with Jacob Banigan
- 2022 - Technique with Tamith Hattingh
- 2022 - Technique with James McLean
- 2022 - Full Masks Intensive with Kevin Tomlinson
- 2022 - Half Masks Intensive with Kevin Tomlinson
- 2022 - Beyond the Bubble of Limitations with Shawn Kinley
- 2021 - Stand-Up Comedy Workshop with Saad Haroon
- 2021 - Advance Improv / Status with Kemsley Dickinson
- 2021 - Mime Intensive with James McLean
- 2021 - Improv for Actors with Alana Hicks
- 2021 - Story with Marie Vercruyssen
- 2021 - Nuts and Bolts with Kemsley Dickinson
- 2020 - Don't Panic with Rushdi Rafeek

TEACHING EXPERIENCE

Improv Instructor at the Courtyard Playhouse, Dubai, UAE

- Kids Improv Classes (9-17 years)
- Story Workshops
- Technique Workshops
- Full Masks Workshops

Corporate Training (Jan 2023 - Present)

Team Building, Presentation Skills, Creative Thinking, Storytelling



PERFORMING

THEATRE

Maestro - Improv 2h Format (Weekly Show)

Director and Performer @ The Courtyard Playhouse

Monday Night Comedy - This is Impro 2h Format (Weekly Show)

Ensemble cast @ The Courtyard Playhouse

TheatreSports - Improv Format (2021 - Present)

@ The Courtyard Playhouse

Improv Party

Director and Main Cast @ The Junction (Monthly Show)

Improv Kids Show:

Little Dahlings

The Secret Life of Toys

What Comes Next

Bestest Drawings

My Kid's A SuperHero

SuperStory

Main Cast @ The Courtyard Playhouse

Bollywood Improvised

Supporting Cast @ The Courtyard Playhouse

Horrible Bosses - Improvised Halloween Special

Main Cast @ The Courtyard Playhouse

STAND-UP

Stan-Up Comedian (Nov 2021 - Present)

Up to 45 min sets, bar comedy, comedy clubs, corporate

Opening Act for Amer Zahr (June 2022)

Queen Elizabeth Theatre 2, Dubai, UAE

Colosseum of Comedy - Stand-Up Competition (June 2022)

2nd Place

