



Art
PERFORMANCES
AND ACTIVATIONS

www.clemencepowney.com

Art isn't just a decoration or a way to have fun!

It's a powerful tool that companies can leverage to enhance :

BRAND IMAGE

EMPLOYEE ENGAGEMENT

SUSTAINABILITY

GIVEAWAY & CUSTOMIZED GIFTS

TRAINING & COACHING

By incorporating art into your company's strategy, you can elevate your brand image, foster a sense of belonging among employees, showcase your commitment to sustainability, and delight customers with unique and memorable gifts.

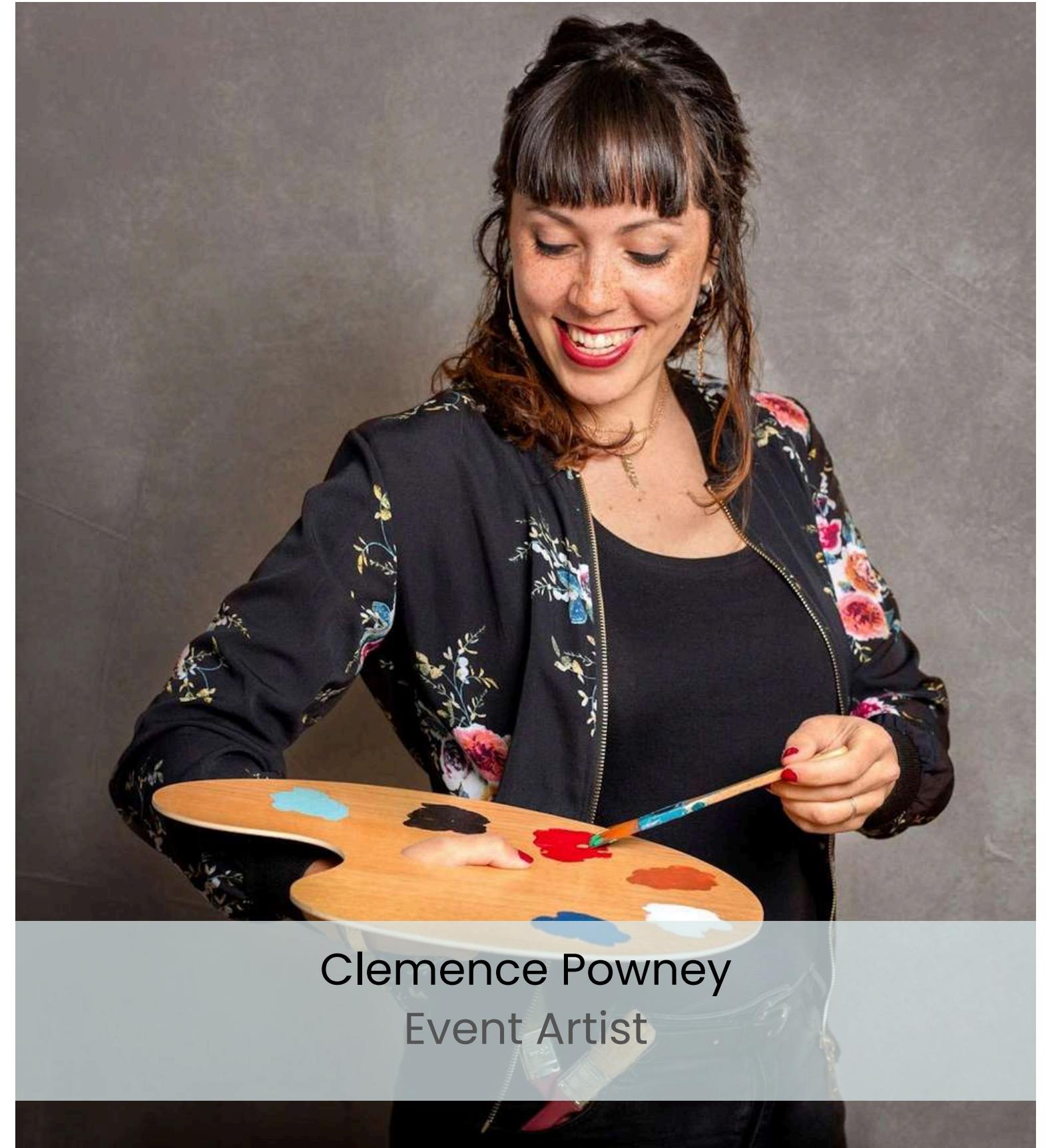
Take action today to explore the myriad ways in which art can transform your business and propel it towards success.

introduction **ABOUT ME**

My name is Clemence Powney and I am a Worldwide Event Artist performing between Paris and Dubai.

I specialize in Art Performances and activations, serving as the cornerstone between creativity and efficiency, imagination and reality. I harness human creative potential to elevate it, thus improving social environments and the success of teams in their daily tasks.

Unlock the transformative power of art and watch your Business and Employees flourish !



Clemence Powney
Event Artist

work **EXPERIENCE**

In 2010, I received a Bachelor's Degree in Graphic Design and Illustration in Paris.

Since then, I have had amazing opportunities to perform in many different countries, including France, Portugal, the UAE, Saudi Arabia and China.



10+ YEARS

In the industry

400+

Performances and events

800+

Product Designs

100%

Satisfied customers!

skill SET

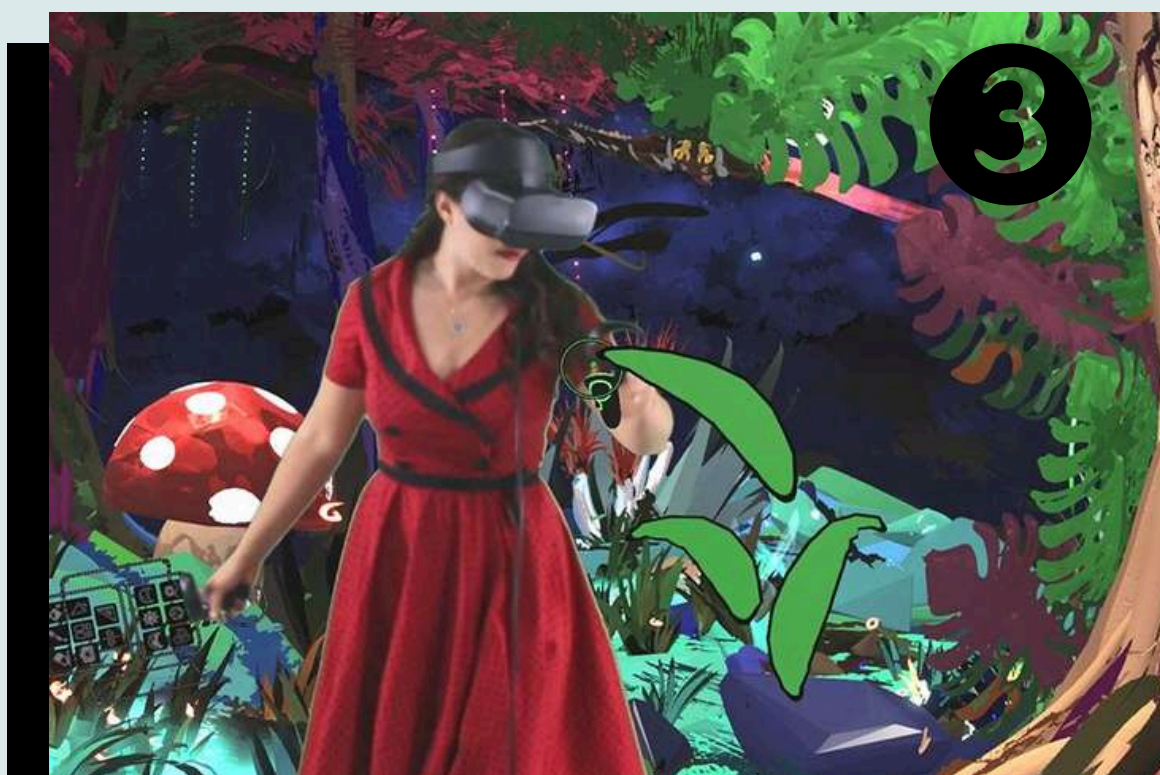
An overview of the different types of performances and activations I offer, from paintbrushes to pixels!



EMPLOYEE ENGAGEMENT



BRAND IMAGE



ART & VR WORKSHOPS



GIVEAWAY & GIFTS

1

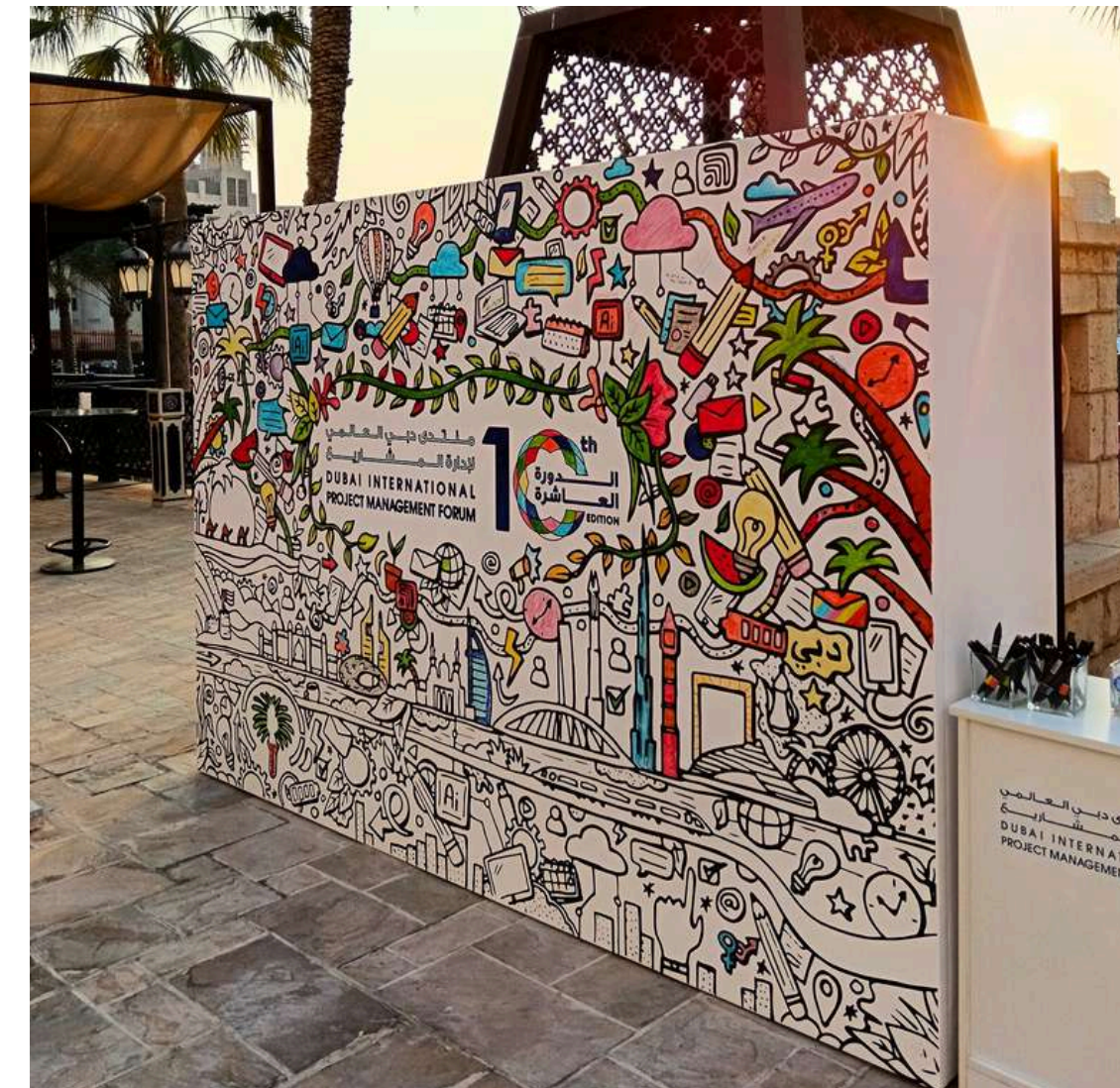
employee **ENGAGEMENT**

How can art create high performing teams?

1. Fosters team cohesion
2. Enhances employee sense of belonging
3. Stimulates creativity and individual expression
4. Positive impact on workplace environment and productivity

Coloring DOODLE

The coloring doodle is the perfect solution to highlight your brand. It will create a customized, participative doodle that guests will be prompted to color in. This activity is sure to attract a crowd!



NOTABLE DOODLES

2016 – Albi Festival, Albi, FRANCE

2018 – Airbus corporate event, Toulouse, FRANCE

2019 – Mini Electric product launch, Toulouse, FRANCE

2023 – Majid Al Futtaim corporate event, Dubai, UAE

Participative MURALS

Co-created murals are a powerful way to engage teams or communities through collaborative art. Guided by the artist, participants contribute to a shared painting, combining individual expression with a collective vision. The result is a meaningful, lasting artwork that reflects the group's identity and strengthens connection through creativity.



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brand IMAGE

How Art performances can highlight your Brand Image

1. Customization of artworks according to company values and identity
2. Creates unique experiences at events
3. Strengthens brand recognition through memorable and distinctive artworks

Live PAINTING

A 30 minute to 3 hour live performance. It's the perfect way to add an interactive element to your event while keeping it light and fun. The end result is a beautiful piece of art that you can keep forever!

Also available in a shorter version (3 to 10 minutes)

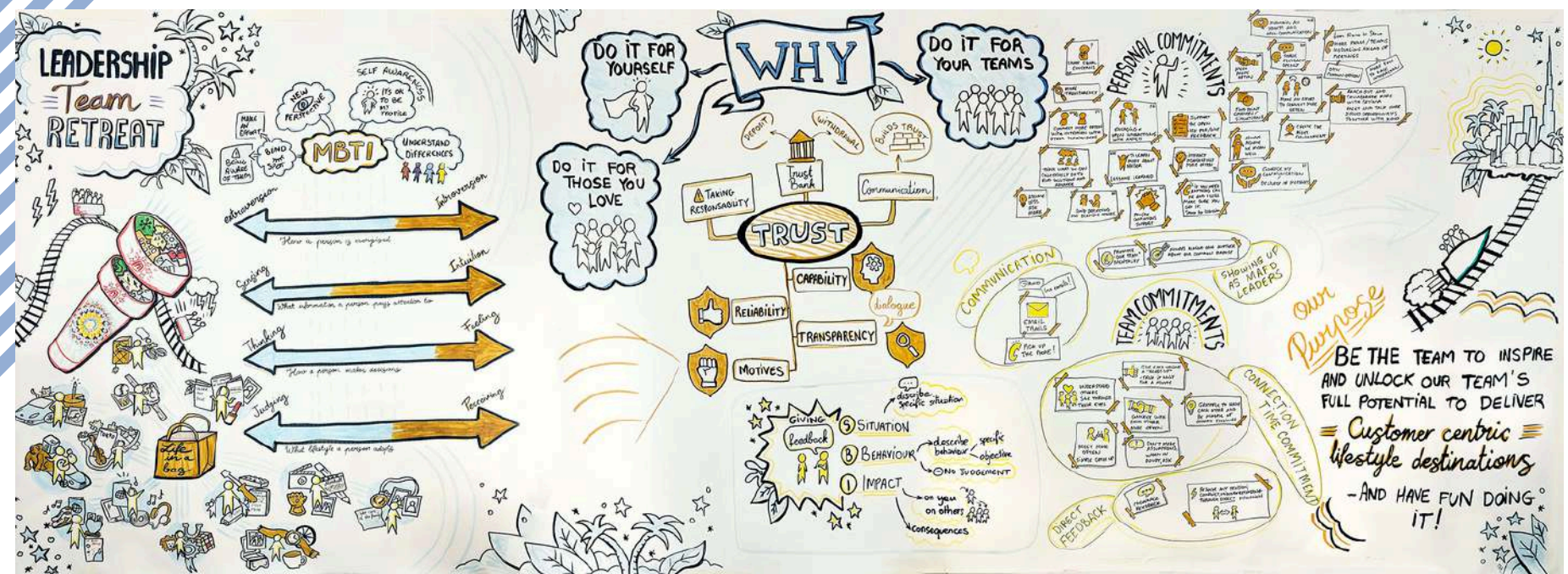
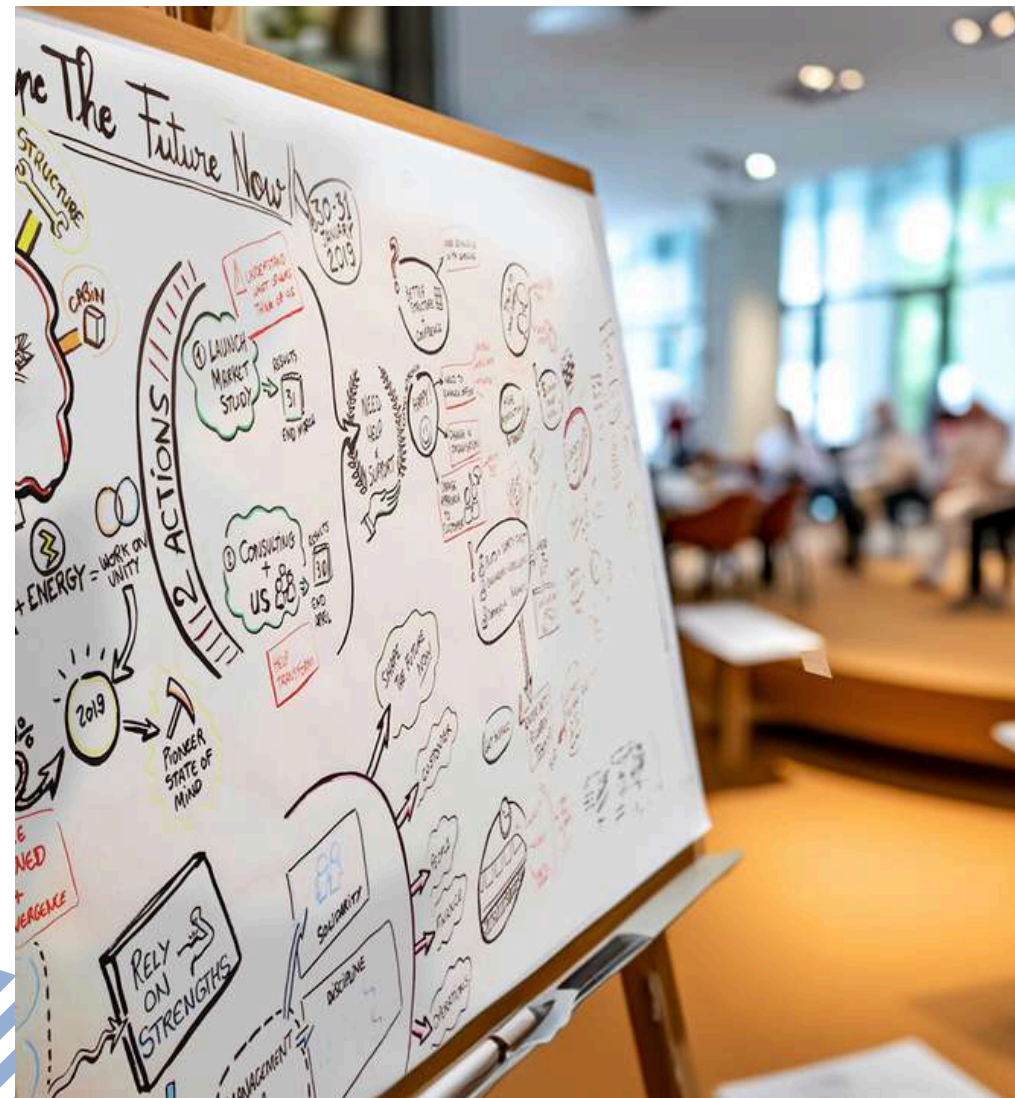


NOTABLE EVENTS

- 2017 - HH Sheikh Mansoor horse riding festival, Abu Dhabi, UAE
- 2018 - Fun Festival, Chengdu, CHINA
- 2021 - St Emilion jurats ceremony, Paris, FRANCE
- 2022 - Globe Soccer Awards portrait of Zlatan Ibrahimovic, Dubai, UAE

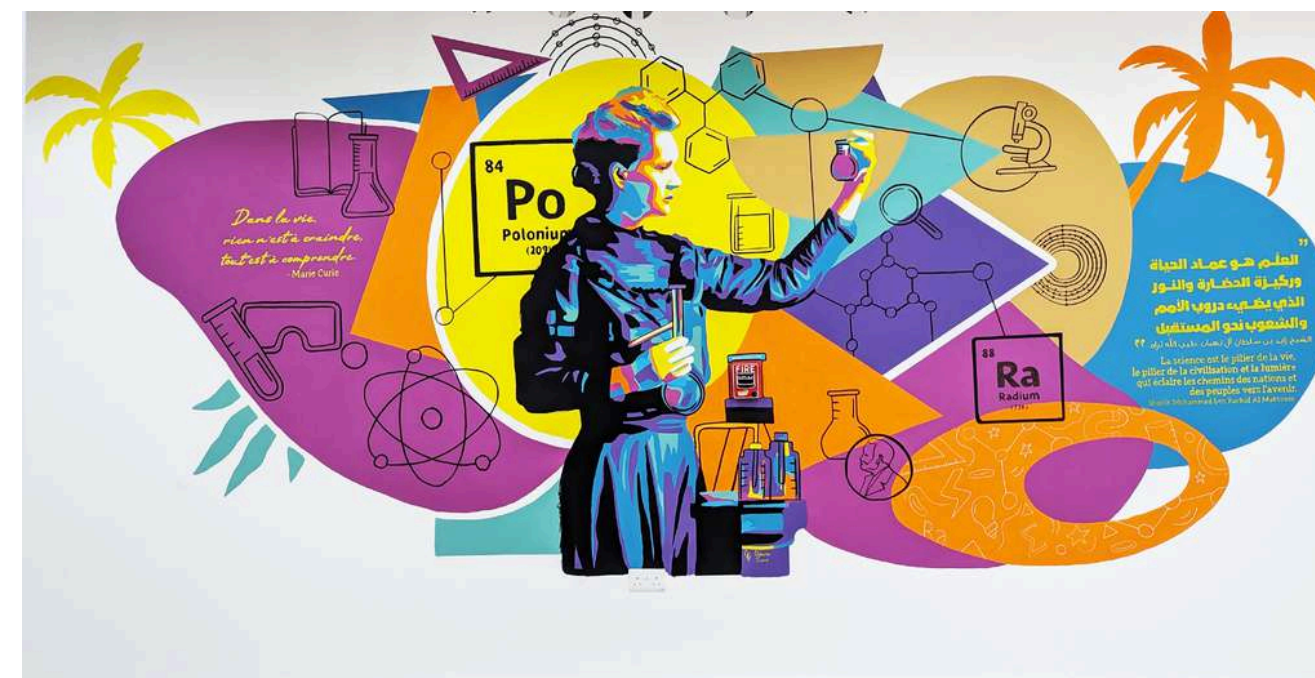
Graphic RECORDING

Graphic Recording is the art of visually capturing ideas in real time. During meetings, conferences, or workshops, I actively listen and translate key messages into a mix of drawings, keywords, and diagrams. This engaging visual summary helps participants retain information, encourages collaboration, and brings conversations to life.



Murals

Custom murals bring spaces to life with bold, expressive visuals tailored to their environment. Whether for a private residence, commercial venue, or public space, each mural is designed to reflect the identity, energy, and purpose of the place. The mural can also be co-created with participants, offering a collaborative and engaging experience.



Live VR PAINTING

A digital artistic creation during your evening (1 to 2 hours). Guests see my creation through my eyes on a digital screen. I can also design fully customized virtual reality environments in which guests can immerse themselves, tailored to your theme or brand.



NOTABLE EVENTS

2019 - Corporate revealing ceremony, Lisbon, PORTUGAL

2021 - Corporate performance on French television, FRANCE

2024 - Corporate performance for the launch of Zeekr cars, Dubai, UAE

[CLICK HERE FOR VIDEO REEL](#)

Speed VR PAINTING

I will deliver a digital art show in record time (3 to 10 minutes). I can do anything from revealing a logo to launching a new product all synchronized to music!



NOTABLE EVENTS

- 2020 - Christmas gala dinner for a charity event, Toulouse, FRANCE
- 2023 - Product launch event for AstraZeneca, Dubai, UAE and Jeddah, SAUDI ARABIA

[CLICK HERE TO SEE A SPEED VR PERFORMANCE](#)



BEST DIGITAL ARTIST 2024
Virtual Reality Performer UAE

VR ART LIVE TILT BRUSH PAINT OFF 2021
The only World Tournament in Virtual reality
1st Prize and Community vote

3

artistic & virtual reality **WORKSHOPS**

How can artistic and virtual reality workshops develop your team's soft skills?

1. Team-building through interactive artistic workshops
2. Training in creativity and innovation
3. Communication and expression of company values

Art WORKSHOPS

Art workshops offer a refreshing break from the routine, encouraging creativity, self-expression, and team connection. Whether as part of a seminar, retreat, or team-building day, these sessions provide a playful yet meaningful way to boost collaboration, reduce stress, and spark new ideas.



NOTABLE WORKSHOPS

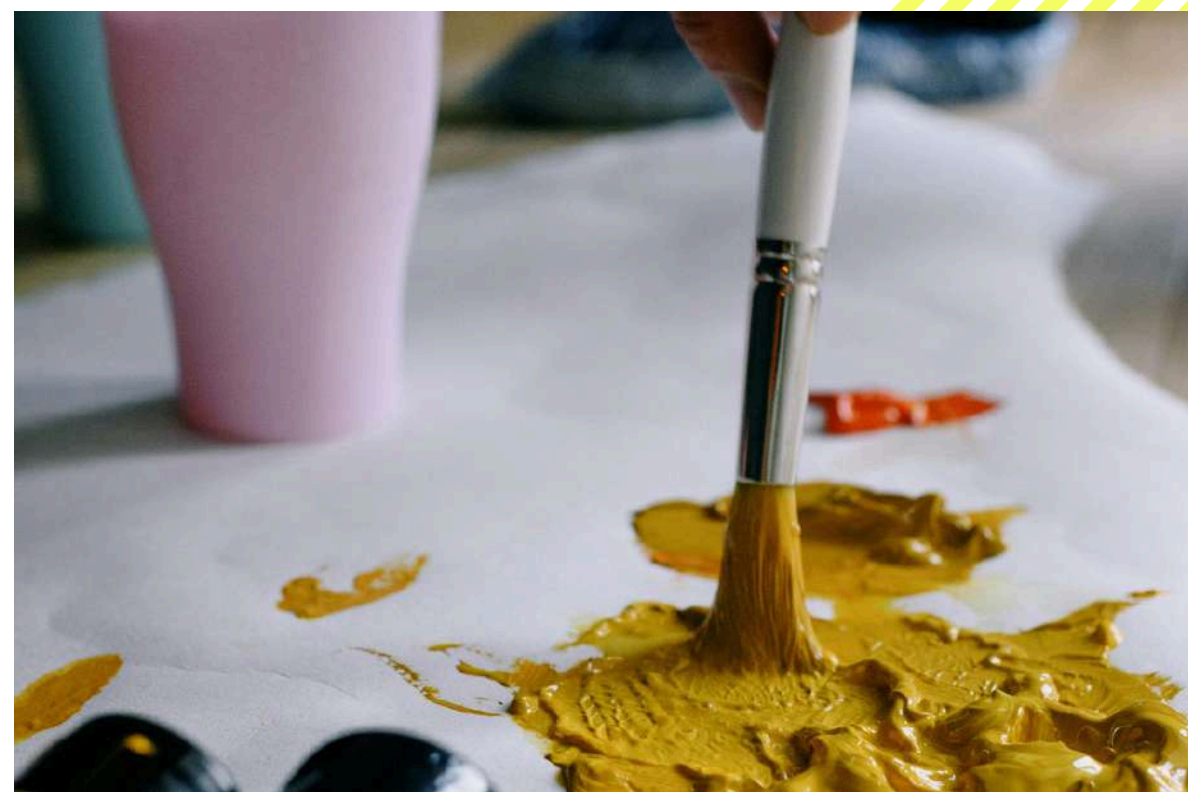
2019 – Pop-up festival, Toulouse, FRANCE

2021 – Coca-Cola teambuilding activity with bottle caps, FRANCE

2023 – The Myriad student accommodation decoration, Dubai, UAE

Painting WORKSHOPS

Guided painting workshops allow teams to explore their artistic side while working together on individual or collective artworks. No experience is needed – just curiosity. These sessions foster communication, focus, and shared achievement, creating a memorable and inspiring group experience.



NOTABLE WORKSHOPS

2020 - Art school regular workshops, Toulouse, FRANCE

2024 - Painting workshop during an event, Dubai, UAE

VR WORKSHOPS

Immersive and forward-thinking, virtual reality art workshops invite participants to create in 3D space using cutting-edge tools. Perfect for innovation-driven companies, these workshops combine creativity and technology, encouraging new ways of thinking and offering a unique, futuristic team-building activity.



NOTABLE WORKSHOPS

2023 - VR workshop for a corporate seminar

2025 - Mini pop up store, Dubai, UAE

4

giveaways & gifts **CUSTOMIZATIONS**

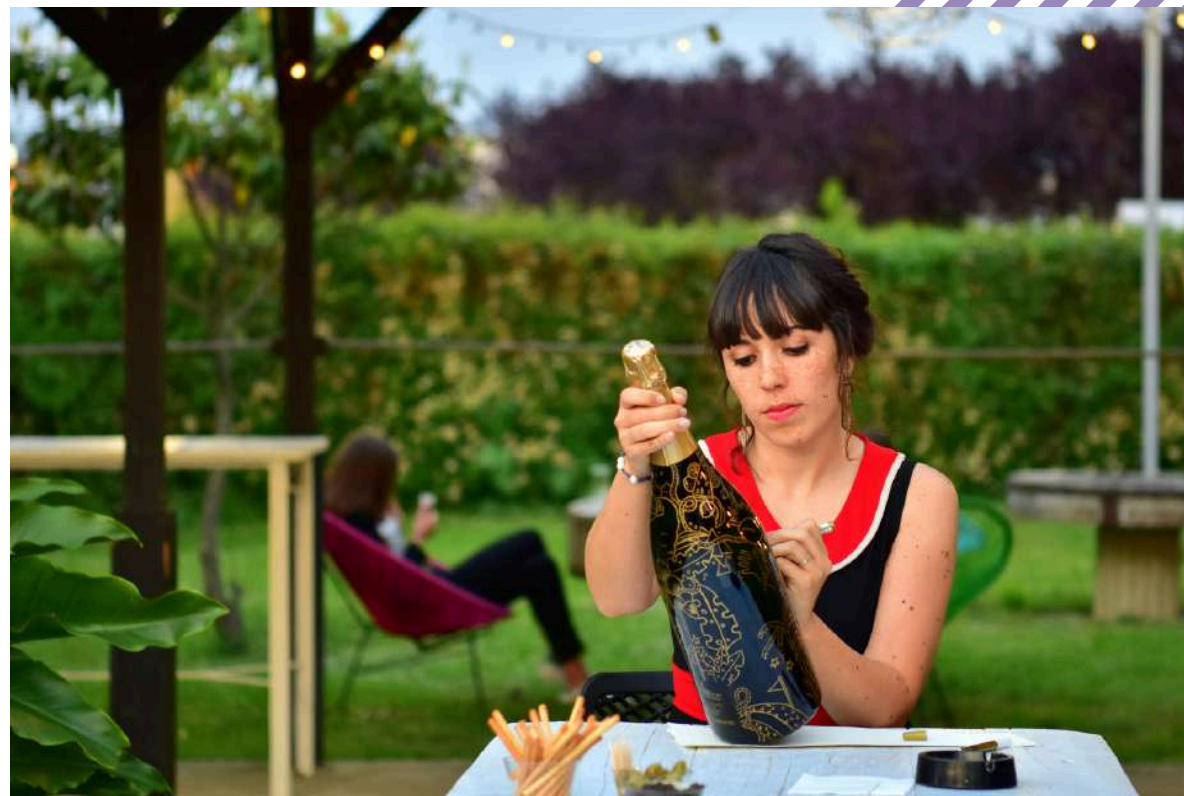
How can customized artistic design objects make the perfect identity gifts?

1. Creation of unique and personalized gifts for clients and employees, partners and suppliers
2. Reinforces customer relationships and loyalty
3. Contributes to brand promotion through exclusive art pieces

Object CUSTOMISATION

From small pieces like keychains or coasters to larger scale objects installations, I can customise anything that has a smooth surface.

All of my designs are created by hand, so every piece is unique.



NOTABLE CUSTOMISATIONS

2019 - Charity gala auction, Toulouse, FRANCE

2021 - SpaceX event, Paris, FRANCE

2023 - DIPMF convention, Dubai, UAE

Live SKETCHING & CALLIGRAPHY

Live sketching or calligraphy brings a unique and elegant experience to your event, offering guests personalized illustrations created on the spot. Each live sketch becomes a beautiful, personalized souvenir that guests can take home.



I worked for them





let's work
TOGETHER

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