



# MOOREDESIGN

CREATIVE DIRECTION FOR BRANDING / DESIGN / VIDEO / WEB / SOME / EVENTS

RENATA MOSSOR



Working with both global powerhouses and ambitious startups, crafting compelling marketing campaigns, defining visual identities, and shaping advertising strategies that drive growth and recognition. My focus has always been on creating impactful, but most of all honest experiences that leave a lasting impression.

## **Creative Director | Brand Strategist | Visual Storyteller**

With 20+ years of global experience across advertising, branding, photography, and film, I've worked in Europe, the US, and Asia, shaping brands that don't just look good—they stand for something meaningful.

My approach combines bold creativity, strategic instinct, and emotional intelligence, ensuring every brand I touch is authentic, impactful, and unforgettable.

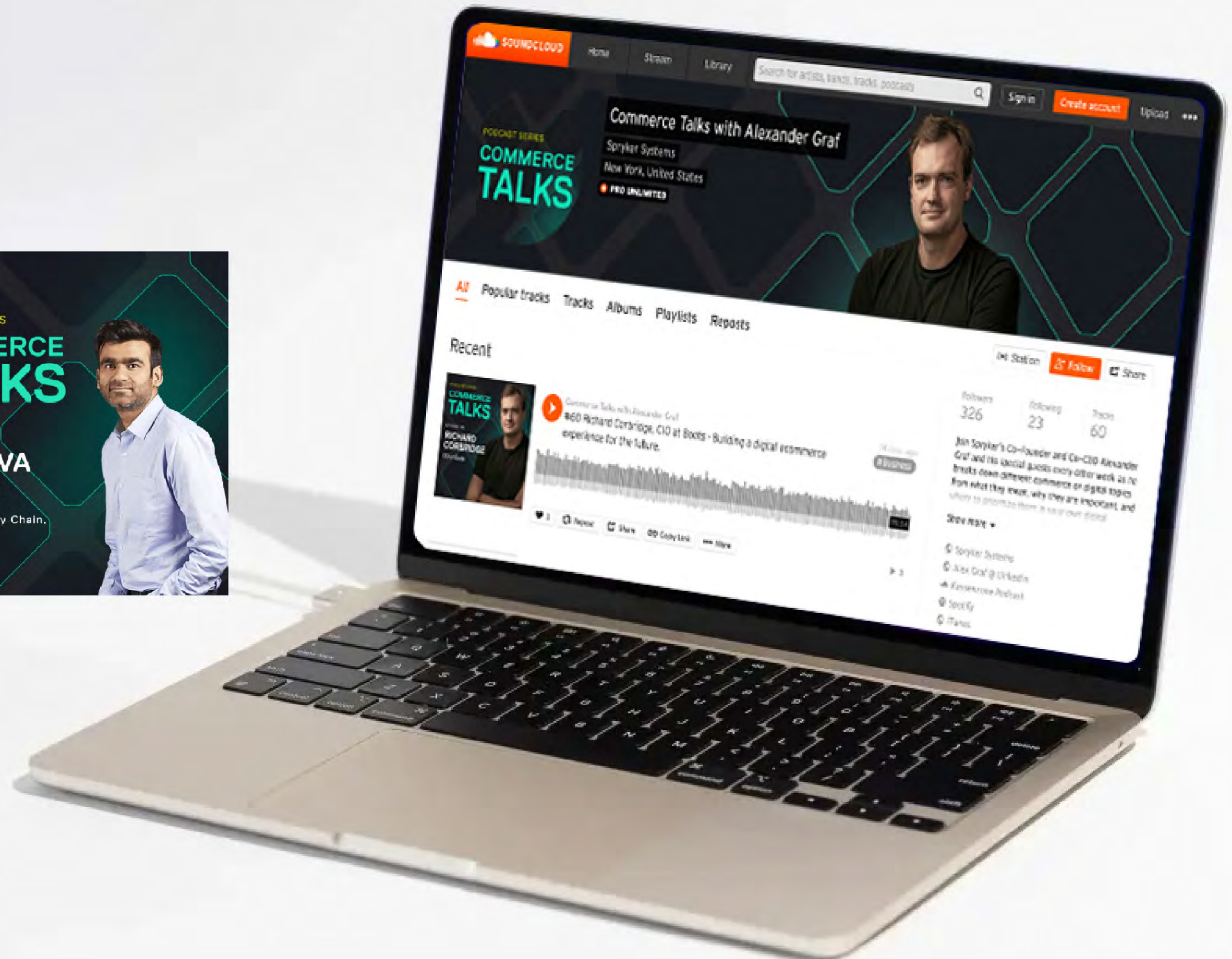
I create across all platforms—from branding and web design to social media, video, photography, product design, print materials, and event concepting. I thrive on big ideas, delivered on time, and bring expertise in pitching, client presentations, and building strong, collaborative teams.

I'm passionate about working with brands and businesses that are honest, conscious, and ready to make a real difference.



# SPRYKER PODCAST SERIES

Podcast series about industry of the e-commerce with well known international specialists. Branding, web design and social media.

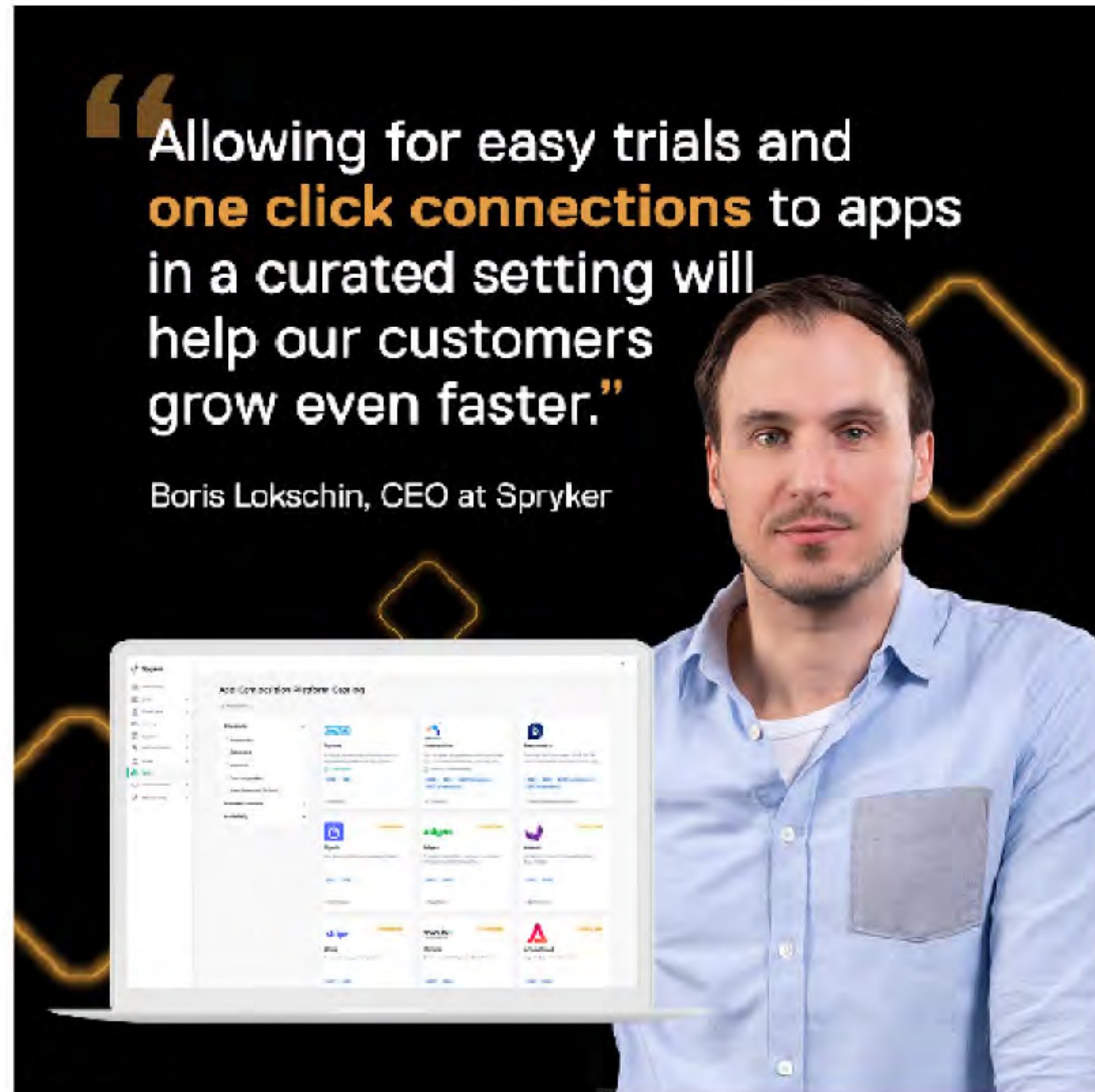


# SPRYKER APP COMPOSITION PLATFORM LAUNCH

Composable commerce campaign for an app – web design, social media, podcasts and downloadable guides.

“Allowing for easy trials and **one click connections** to apps in a curated setting will help our customers grow even faster.”

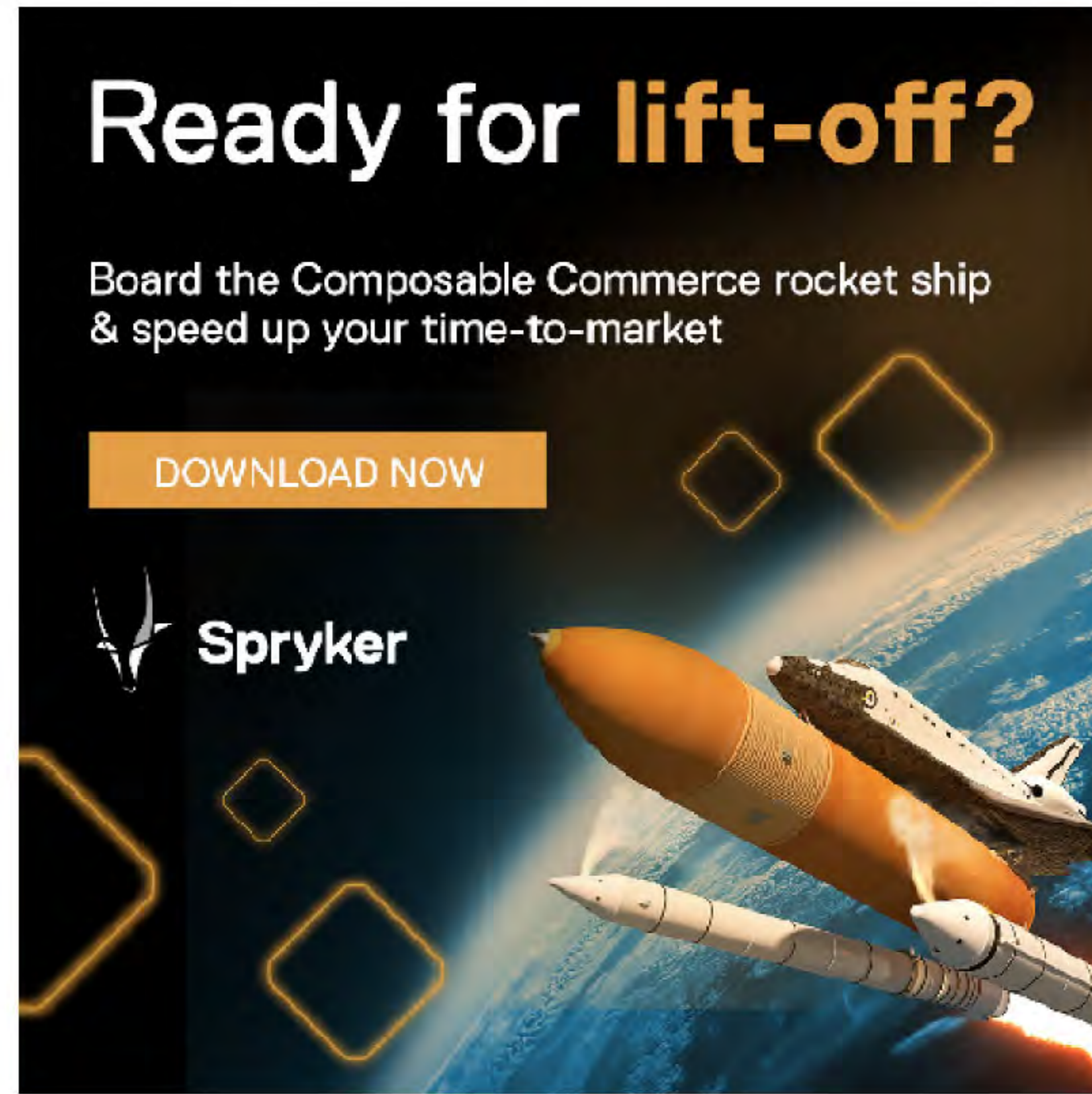
Boris Lokschin, CEO at Spryker



## Ready for **lift-off?**

Board the Composable Commerce rocket ship & speed up your time-to-market

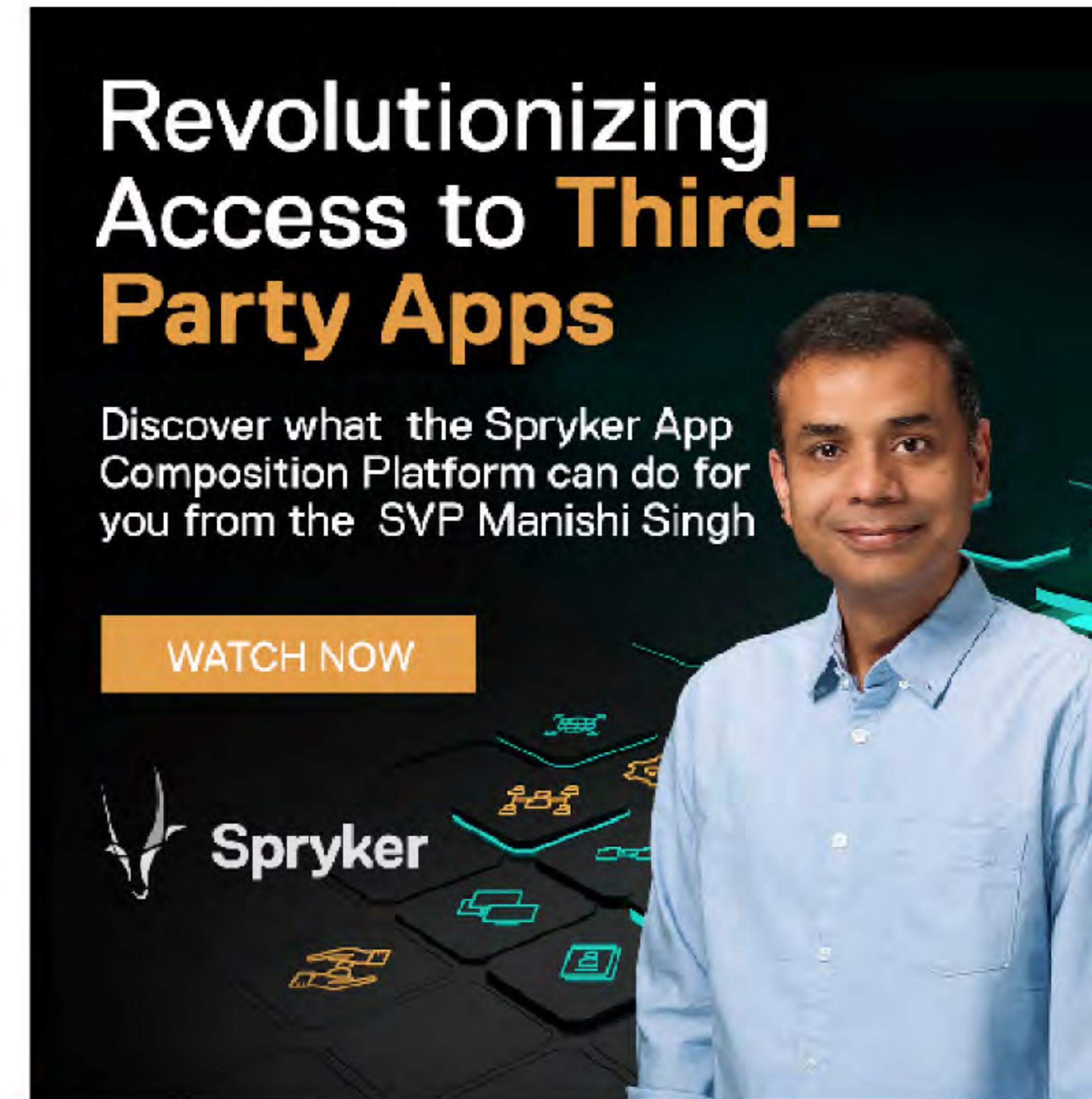
[DOWNLOAD NOW](#)



## Revolutionizing Access to **Third-Party Apps**

Discover what the Spryker App Composition Platform can do for you from the SVP Manishi Singh

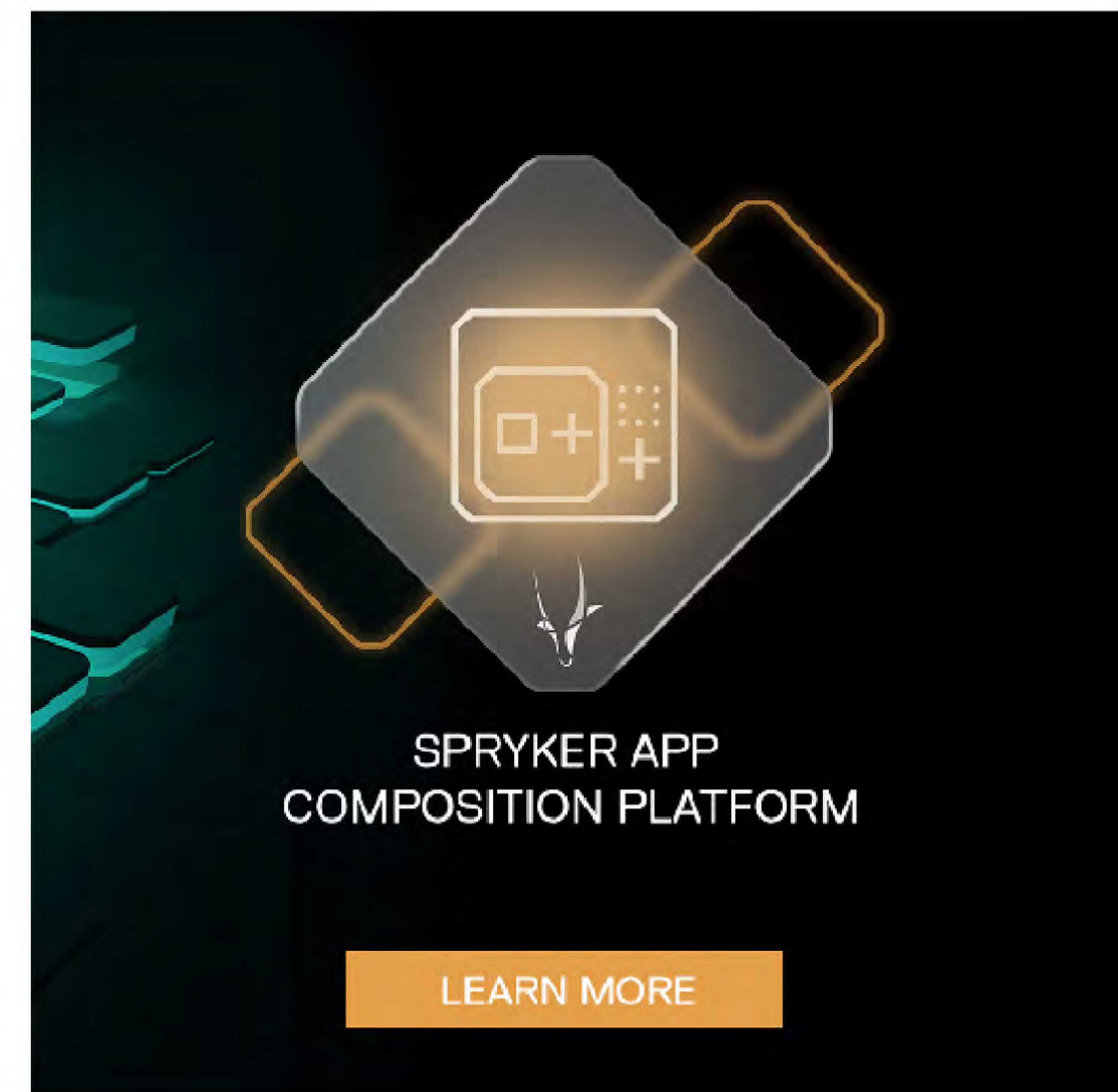

[WATCH NOW](#)



## Your solution to **scarce developer resources!**

Learn how a composable approach to digital commerce offers a solution to the tight developer market

[LEARN MORE](#)

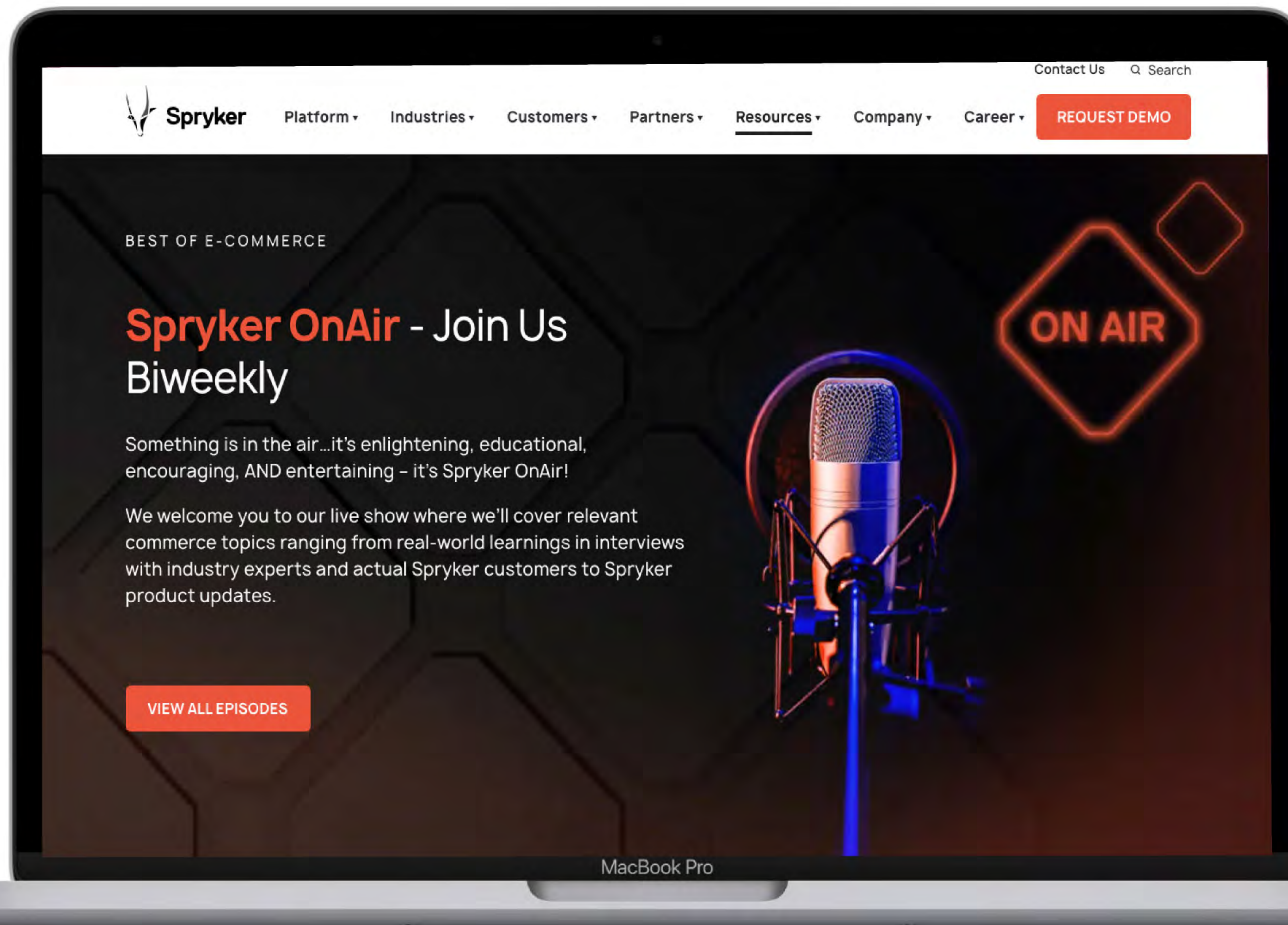
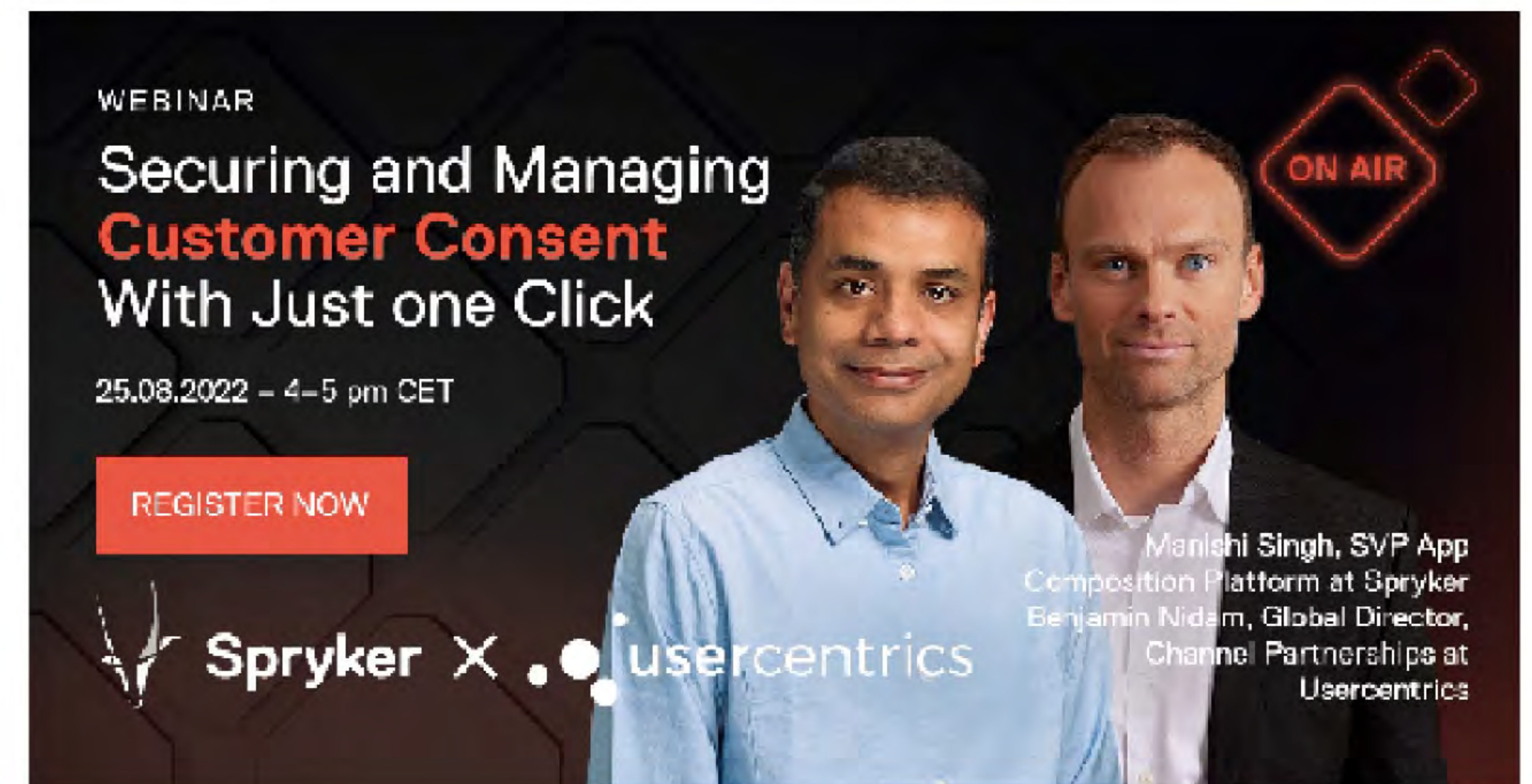


SPRYKER APP COMPOSITION PLATFORM

[LEARN MORE](#)

## SPRYKER ON AIR WEBINARS

Campaign for a Webinar by Spryker – web design, social media, branding.



# HOVE WEBSITE DESIGN

Web design for the windmill lubricants company. Branding, imagery and icons.



INDUSTRIES SOLUTIONS GREASE SUPPORT ABOUT NEWS INVESTOR CONTACT ENGLISH

## INDUSTRIES

Discover how Hove makes a difference for wind, mining and harbors.



### WIND

Hove offers the world's leading lubrication solutions for wind turbines. Learn how we can reduce service time and ensure correct lubing to maximize productivity, reduce downtime and increase the working life of all moving parts.

[LEARN MORE](#)



### MINING

Hove offers robust lubrication solutions for the mining industry that are easy to use in all conditions. Learn how we can ensure correct lubing to keep you operational for longer and avoid unexpected downtime.

[LEARN MORE](#)



### HARBORS

Hove offers lubrication solutions for harbor machinery that reduce service time and ensure correct lubing every time. Learn how this translates to optimal performance, reduced downtime and increased mechanical durability.

[LEARN MORE](#)

## OUR SOLUTIONS

Discover the world's most advanced lubrication solutions for heavy machinery.



### HOVE SMART LUBE

Hove Smart Lube is a field-proven digital solution that improves your lubrication maintenance. Plug it into your operations, get full traceability, and maintain control of everything linked to lubrication.

[READ MORE](#)



### HOVE LUBRICATION PUMPS

If you run industrial-scale machinery, Hove has the right greasing solution. Smart, easy-to-use and ultra-effective greasing technology will keep your machinery working at optimum efficiency, as well as increasing its operational life.

[READ MORE](#)



### HOVE GREASE SUPPLY

Hove grease cartridges work with every kind of grease from all manufacturers. Just tell us what your machinery uses and we'll prepare your cartridges to your exact specifications at our own filling facility.

[READ MORE](#)

## SPEED UP MAINTENANCE, REDUCE ERRORS, IMPROVE THE BOTTOM LINE

Whether your business relies on large machinery or you are contacted to service machinery, speed and precision are crucial factors. The faster and more accurate you can perform maintenance, the better for business.

With Hove you get the world's most advanced lubrication solutions, designed for fast and correct service. They ensure optimal performance, prolong machinery durability and reduce downtime. That translates directly to the bottom line.

### BEARING FAILURES



- Contamination 51%
- Other reasons 49%

### INCREASING ASSET LIFE



- Predictive maintenance 60%
- Other improvements 40%

### SAVINGS ON MAINTENANCE



- Correct lubrication 33%
- Lubricators 67%

**HOVE**

HOVE AS  
HOVE CONTACT  
OUR 24/7 SUPPORT  
CONTACT US  
HOT TIPS  
HOVE ASSET

ABOUT  
CERTIFICATIONS  
SERVICES  
CONTACT  
DATA POLICY  
TERMS AND CONDITIONS

© HOVE AS. ALL RIGHTS RESERVED 2022

# EARTH TV

Web design for the worldwide live online cam service.



# AMORELIE

Branding, including creating brands name, social media and web design for designer's erotic toys shop.

**NEU**

## WE-VIBE 4

Der weltweit beliebteste Paarvibrator

- ♥ Besserer Sitz durch neue Form
- ♥ 2 starke, leise Motoren
- ♥ Ergonomischer Klitorisstimulator
- ♥ Verbesserte Fernbedienung

[HIER BESTELLEN >](#)

## OKTOBER SALE

Nur bis zum 31. Oktober!

# -25%

[JETZT SPAREN >](#)

**AMORELIE** Fragen? 030 / 201 642 985 Diskrete Verpackung Kostenloser Versand ab 69€ Bestellwert

Hilfe | Merkzettel | Anmelden Warenkorb (0) 0,00 €

FÜR MICH FÜR UNS DESSOUS BASICS SELECTION GESCHENKE MAGAZIN THEMENWELTEN Suche

## MUSIK + LUST = OhMiBod

Der neue Musikvibrator: einfach mit iPod, iPhone usw. verbinden, und Du kannst Dich im Takt der Musik verwöhnen lassen!  
Wir haben unsere Top-Hits für den OhMiBod für Dich zusammengestellt.

Zurück

### WIR EMPFEHLEN

Du liebst Musik? Oder das Gefühl, das ein groovender Bass in Deiner Magengegend hinterlässt? Dann lass Dich jetzt von Deiner Musik zurück lieben!

Mit Deinem iPod, iPad oder jedem anderen MP3-Player verbunden, übersetzt der OhMiBod die Beats Deiner Musik in rhythmische Vibrationen, die sich in Form und Intensität Deinen Lieblings-Tunes anpassen.

"Fühl den Bass" bekommt so eine ganz neue Aussage, die Dir das nächste Mal im Club nur ein wissendes Lächeln ins Gesicht zaubern wird ...

*Tango Infernale oder 180 BPM?*



# BUNTER SONNTAGSBRUNCH

Must Haves für das späte Frühstück zu Hause



## GRÜEZI WOHL!

Ab heute möbeln wir auch die Schweiz auf



VRIJDAG

★ WEGGEEFDAG ★



WEEKEND  
WIN-ACTIE

Wir sind im  
Osterfieber!

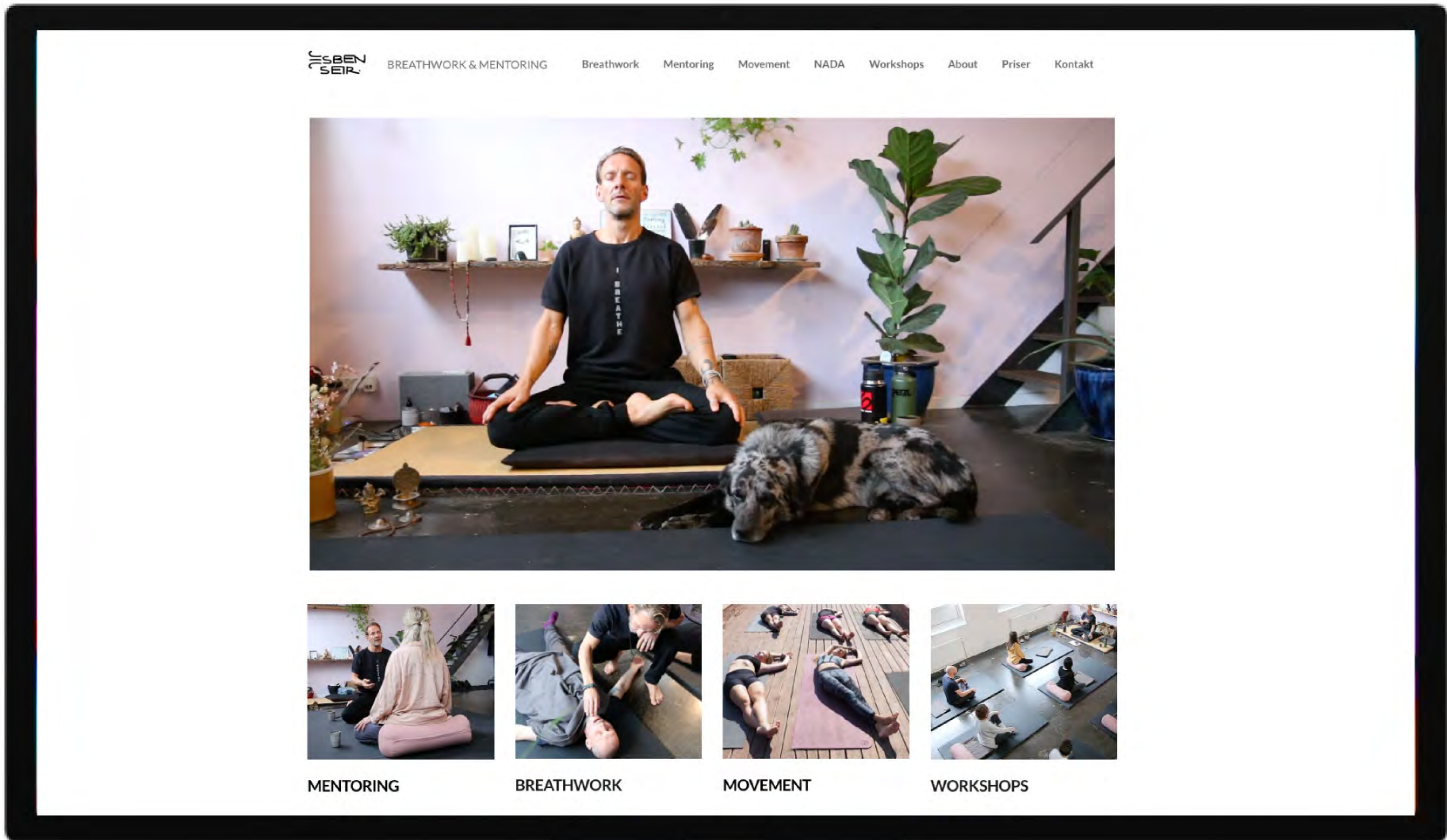
Gewinnen Sie  
1 von 3 Sonneninseln  
im Wert von  
539,99€



Jetzt teilnehmen

## HOME 24 SoMe

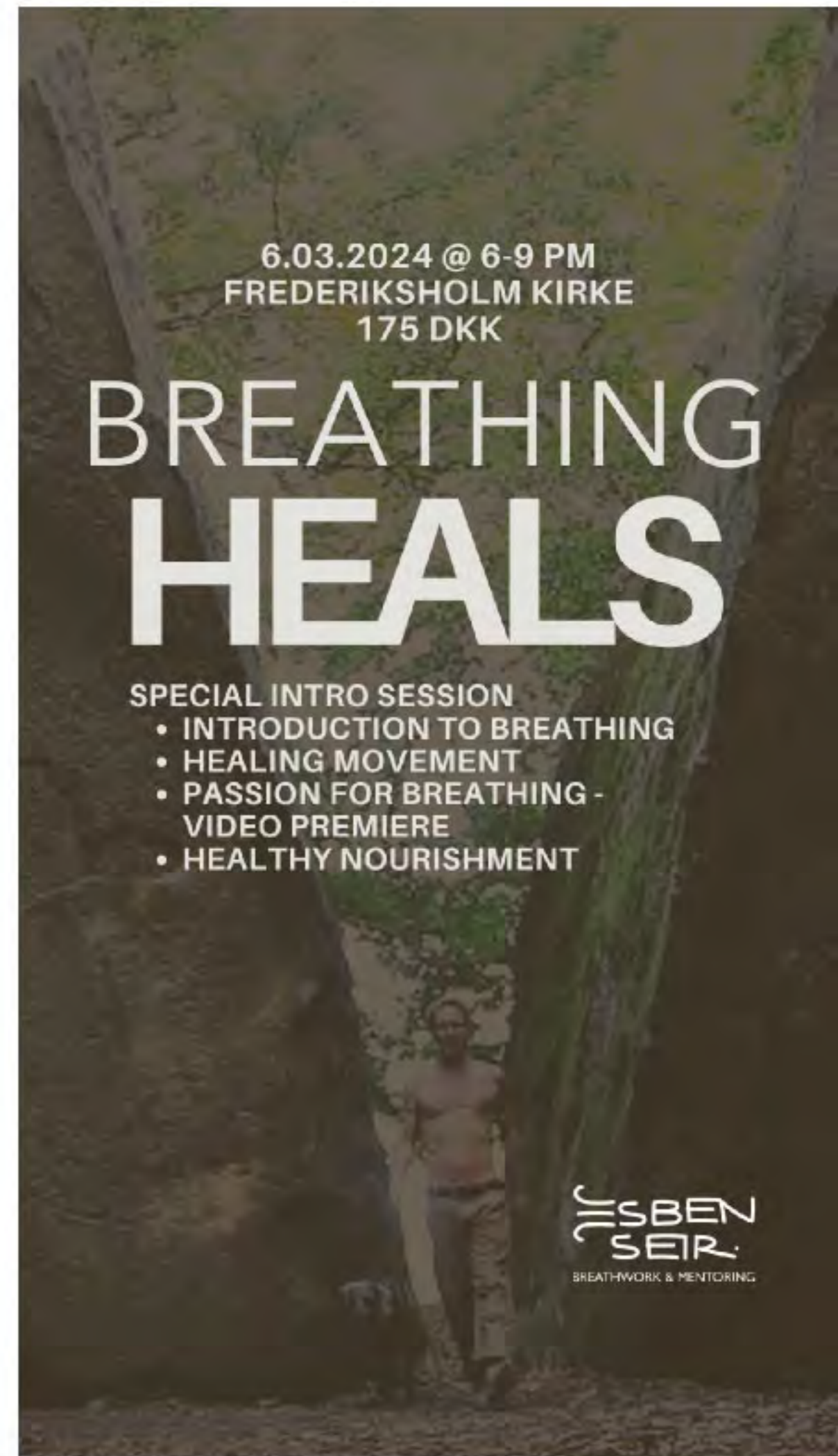
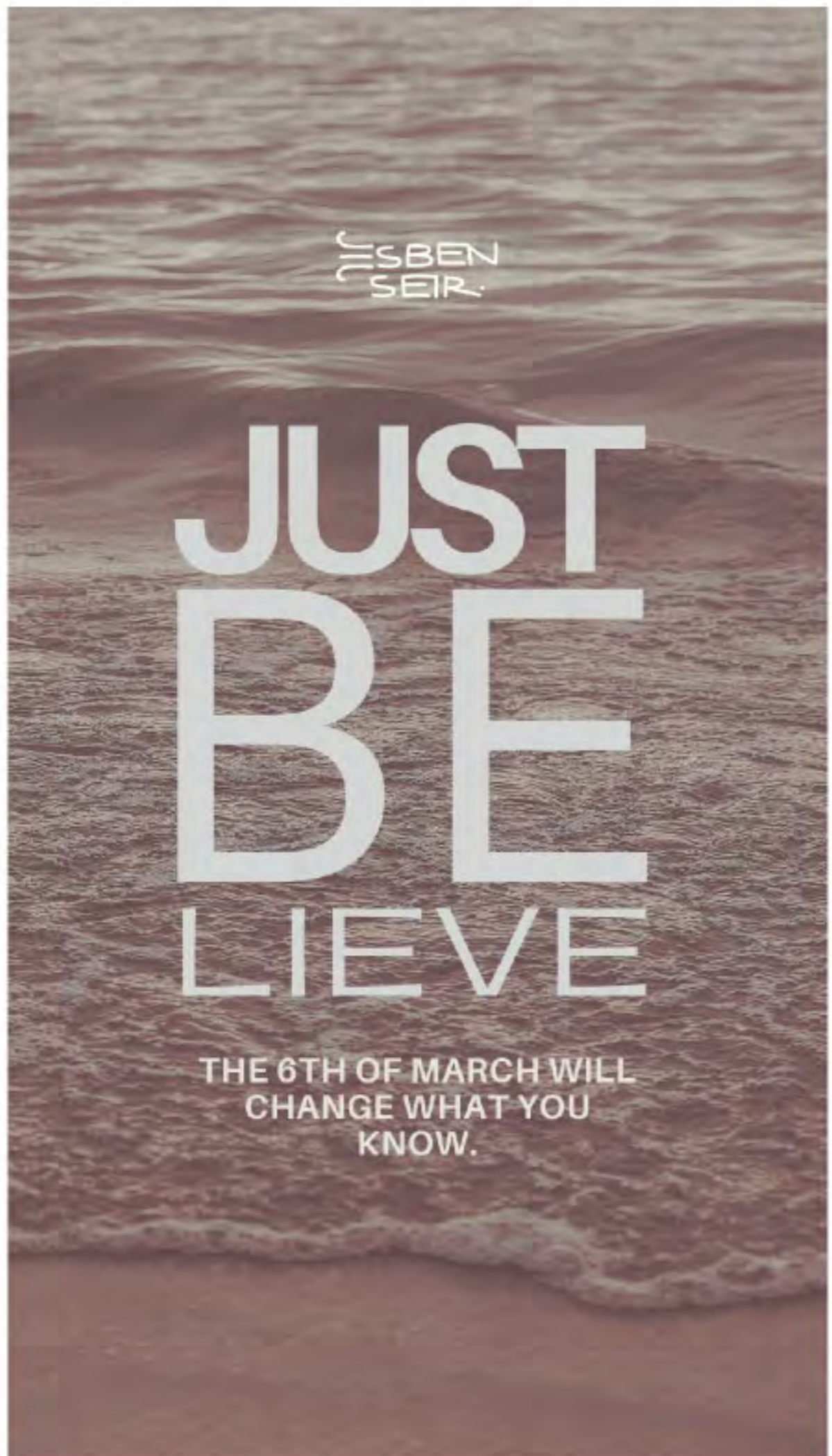
Social media campaigns and web design  
for furniture ecommerce for European markets.



# JISBEN SEIR.

BREATHWORK & MENTORING

Full redesign and strategy for turning a Movement Coach into a Breathwork mentor. Branding, Website, Social Media campaigns, Videos, Photos, Merch and Print.



ESBEN SEIR - BRAND VIDEO



Concept, art direction, cinematography, directing, production.

# STARDUST MEMORIES MUSIC VIDEO



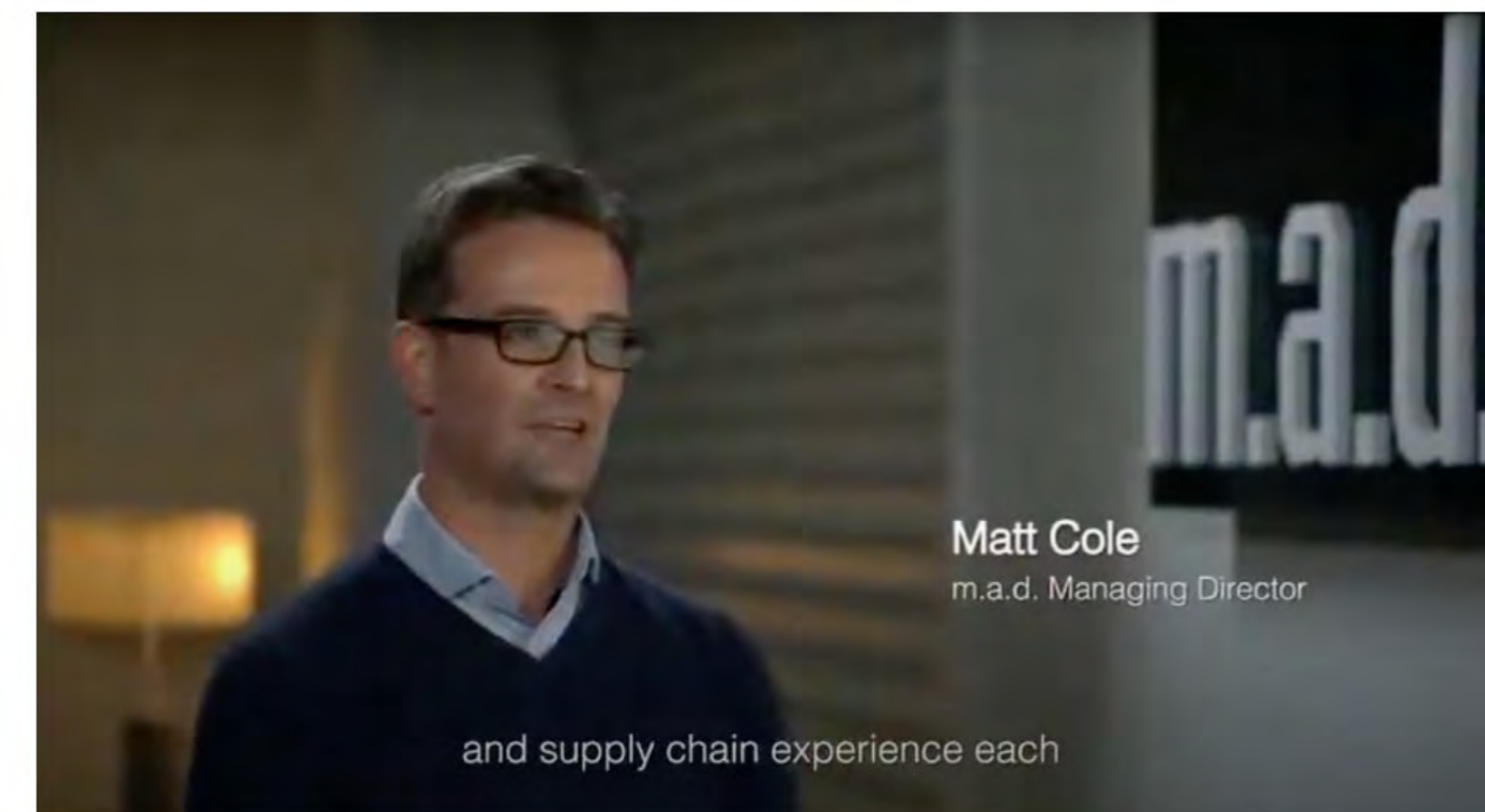
Concept, art direction, cinematography, directing, production.



# M.A.D. FURNITURE BRAND VIDEO



Introduction of the brand video concept, art direction, directing and production.



MOO TAPS CROSSFIT



PLAY VIDEO ▶

Video for collaboration of an Organic Beer Brand and Crossfit Gym. Concept, art direction and directing of the video.



# MUSIC VIDEO "DREAM YOUR DREAM"



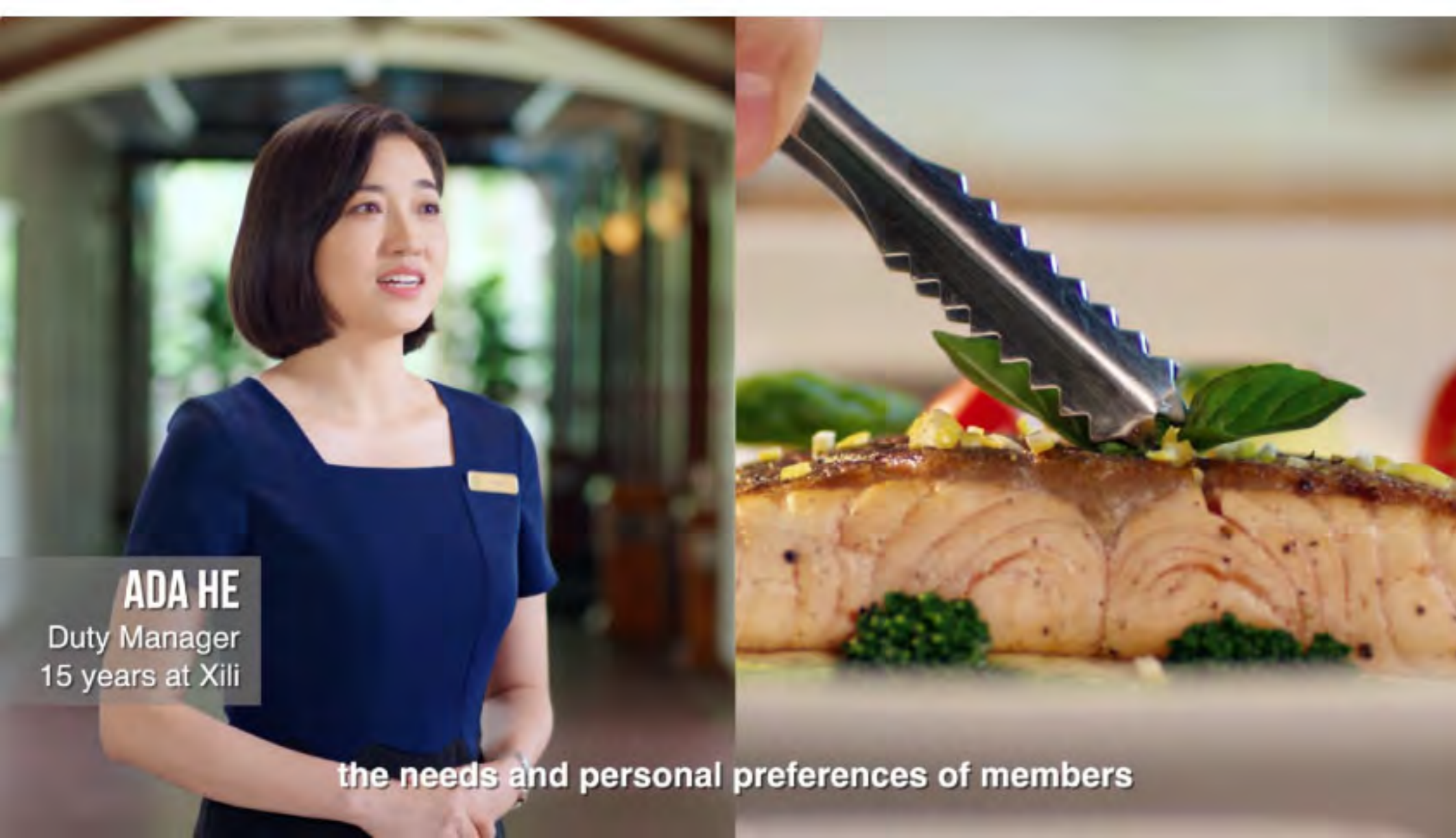
Video for the song by Louie Austin and Guido, shot in China and Austria. Concept, art direction, directing, production.



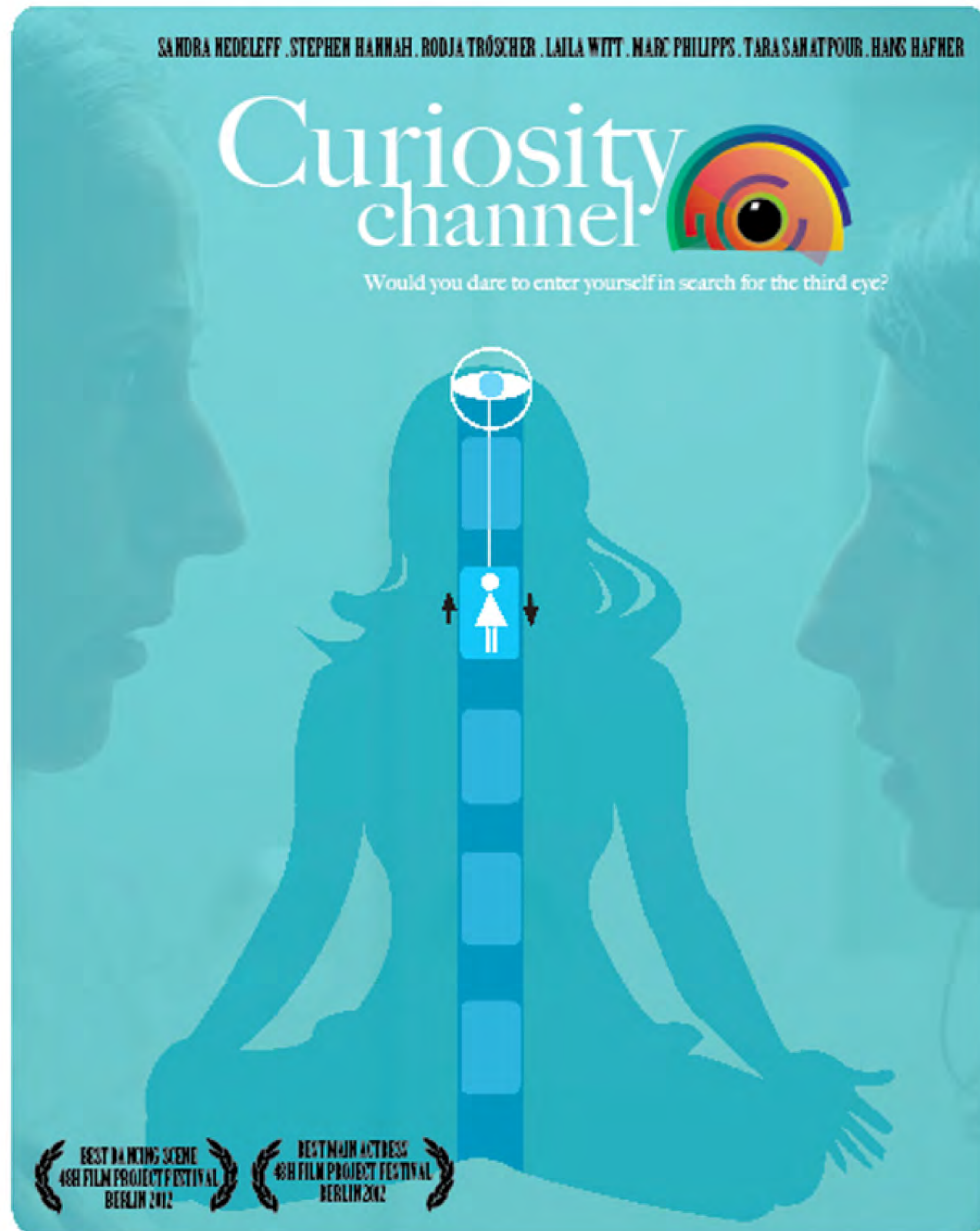
# XILI GOLF AND COUNTRY CLUB BRANDING VIDEO



Video for the golf country club to promote the sport and comfort in a family environment. Concept, directing, art direction and producing.



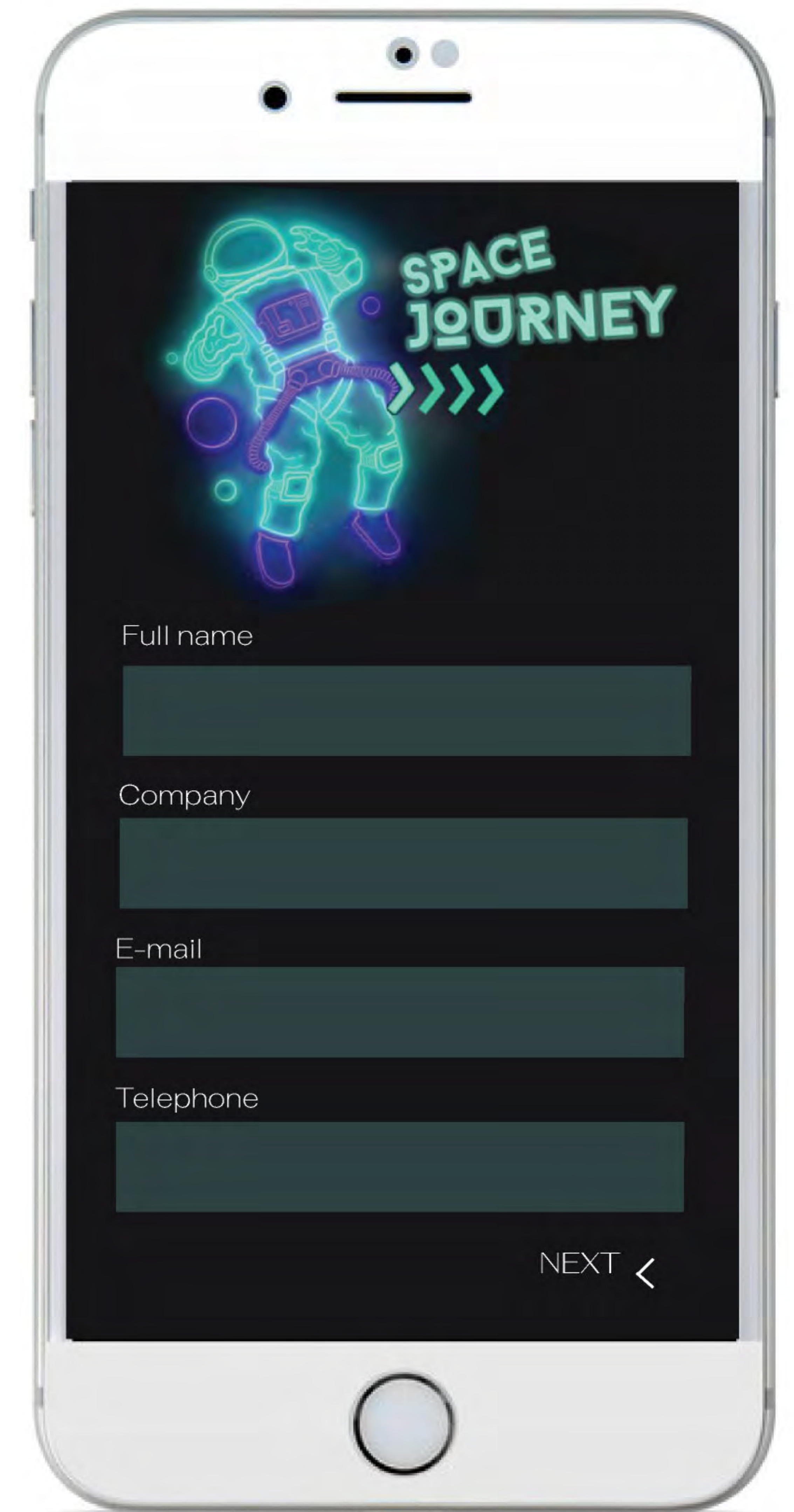
CURIOSITY CHANNEL FILM



Script, art direction, graphic design, illustration, production and directing of a short film for 48 Hours Film Project Festival. Nominated in 11 categories.

## PICO INTERACTIVE EXHIBITION BOOTH

Concept, design and key visuals for Pico – Event Agency interactive exhibition booth for Kanton Fair.



Visitors download Pico app, which interacts with booth media while collecting data.

# PICO EVENT AGENCY INTERACTIVE EXHIBITION BOOTH

Full wall projections interact with the phone of the visitor through the AR app and present different aspects of company offer.



# XILI GOLF & COUNTRY CLUB 25th JUBILEE

1st event



1920 FRANCE  
First club in  
Mainland Europe

2nd event



SONG DYNASTY  
Chinese Chuiwan  
golflike game

3rd event



ANCIENT ROME  
Origins of  
today's golf

4th event



SHENZHEN 2019  
Contemporary  
game of golf

5th event



1971 MOON  
First game of  
golf in Cosmos



Journey through time linking 5 golf tournaments in style of unique eras in golf history. Key visuals inspired by “Back to the future” movie. Concept, design, art direction, performance and event planning, multisensory experience and branding of the event.

# XILI GOLF & COUNTRY CLUB 25th JUBILEE

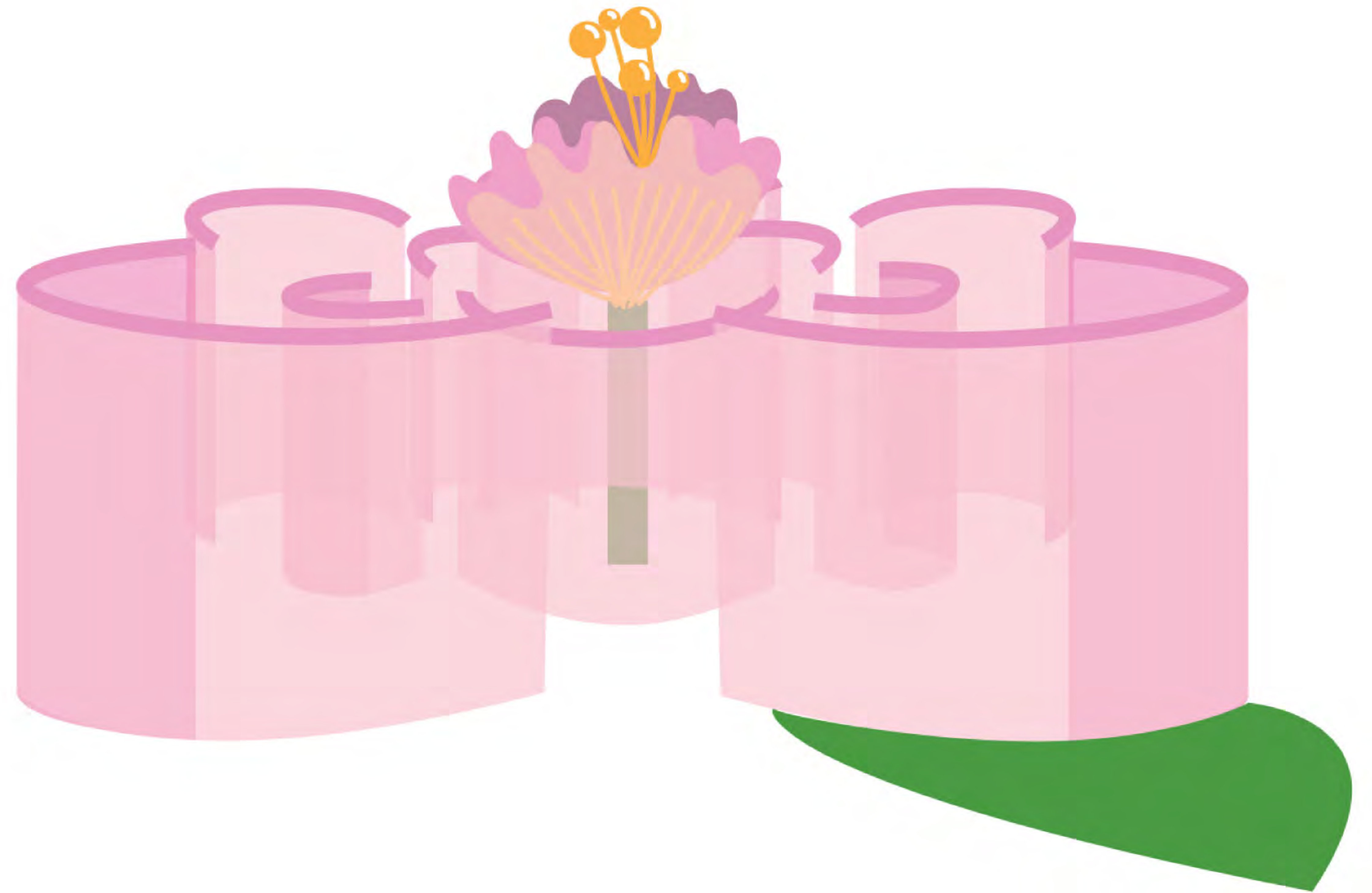
1920's France – first mainland european golf club established in an atmosphere of the parisian années folles - multisensory experience event concepting: decoration, performances, custom fragrance, music, costumes, F&B.



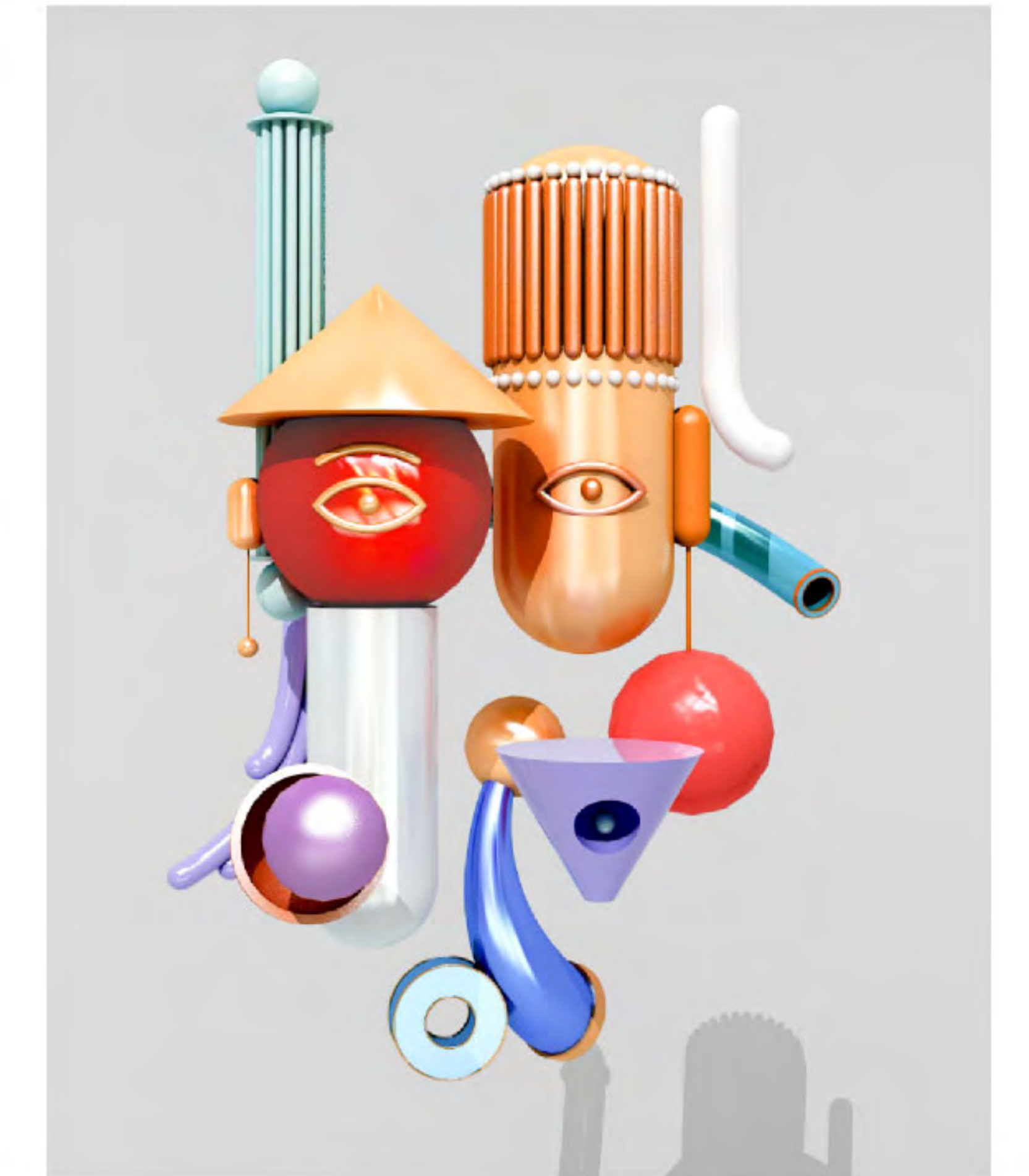
## TAIKOO HUI SHOPPING MALL CHINESE NEW YEAR DECORATION

Petal shaped stage from plexi is a screen used from both sides: as a shadow theatre screen (light inside) and projection screen from the outside. Audience enjoys the show from the above floors and from ground level.

Event concept, design and key visuals.



ONE AVENUE  
SHOPPING MALL  
DECORATION



Unique architectural  
element decorations inspired  
by 3D Arist Omar Aquil's  
tribute to Pablo Picasso.

Concept and creative lead  
of design for the Mall opening.

# CHANGAN RENTAL CARS TREASURE HUNT CAMPAIGN



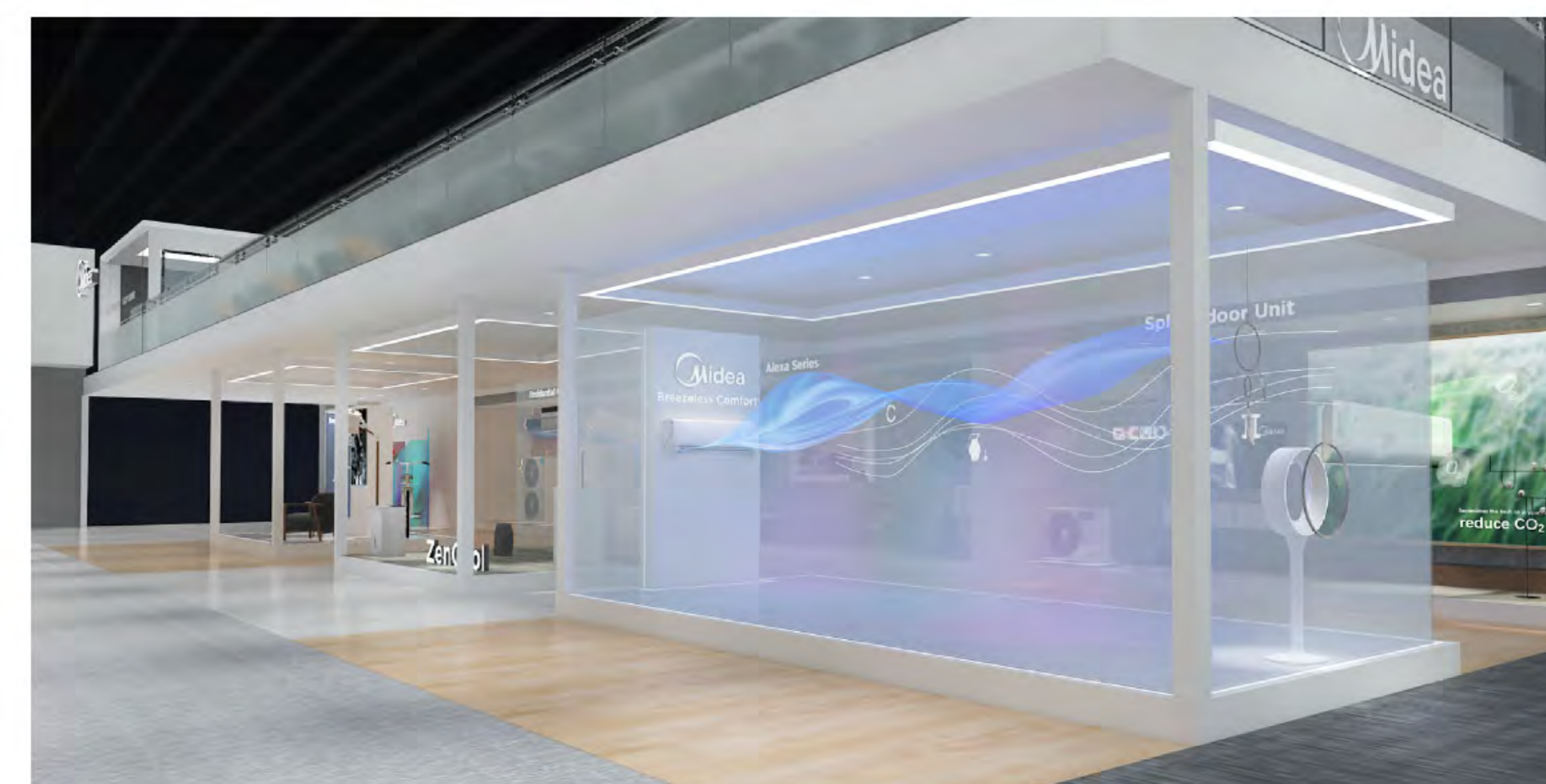
After renting a car and installing the Changan app you can engage in search for gifts, solving riddles and joining the Changan community to benefit from special offers.

Concept, key visuals for the event.



## MIDEA HOME APPLIANCES EXHIBITION BOOTH

Booth concept, campaign key visuals for IFA Trade Berlin multimedia interactive exhibition.



# JANSSEN INVEGA APP

Schizophrenia severity calculator and patient development tracking tool for doctors.  
Creative project management for global campaign.





# STYLE



Photography and Video for the SWIS promotional materials should be sharp focused, well exposed and have a balanced composition with no blurred effect on the movement.

It shouldn't show tired or bored students or any form of inappropriate uniform or nudity. Focus is on positive engagement.

The style should have an inspirational and educational effect on the viewer.

11/26



## SCHOOL DIRECTOR'S MESSAGE

### Lorem Ipsum

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat. Ut wisi enim ad minim veniam, quis nostrud exerci tation ullamcorper suscipit lobortis nisi ut aliquo ex ea commodo consequat.

Duis autem vel eum irure dolor in hendrerit in vulputate velit esse molestie consequat, vel illum dolore eu feugiat nulla facilisis at vero eros et accumsan et iusto odio dignissim qui blandit praesent luptatum zzril delenit augue duiis colore feugiat nulla facilisis. Nam liber tempor cum soluta nobis eleifend option congue nihil imperdiet doming id quod mazim placerat facer possim assum.

Typi non habent claritatem instam; est usus legentis in is qui fact eorum claritatem. Investigationes demonstraverunt lectores legere me lius quod il legunt saepius. Claritas est etiam processus dynamicus, qui sequitur mutationem consuetudinum lectorum. Mirum est notare quam littera gothica, quam nunc putamus parum claram, anteposuerit litterarum formas humanitatis per seacula quarta decima et quinta decima. Eodem modo typi, qui nunc nobis videntur parum clari, fiant solemnes in futurum.

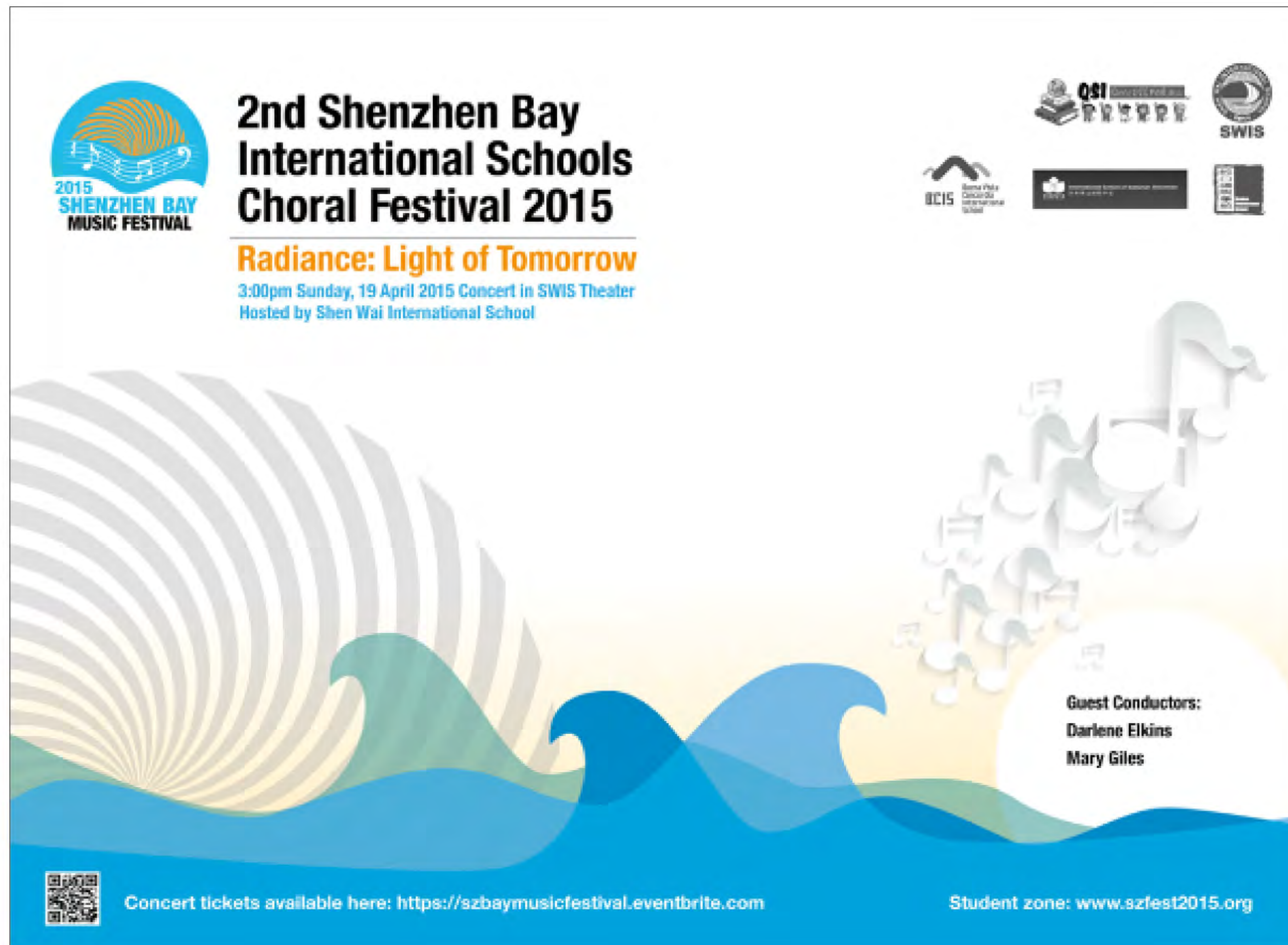
Sincerely,  
**Ally Wu**  
School Director

# SHEN WAI INTERNATIONAL SCHOOL

Brand Identity Style Guide for the chain of international schools.  
Art Direction, design, video, events and photography.

# SHENZHEN BAY MUSIC FESTIVAL

Logo, branding, concept, event design, marketing materials, merchandise and trophy.



MO<sup>RE</sup>DESIGN

---

RENATA MOSSOR

mossor.more@gmail.com

Mob. +45 53584187

Siljengade 1, Kld th

2300 København S, Danmark