



Presenting Across Cultures

Empowering international managers and sales teams to communicate with impact across cultures. A half-day interactive online or in-person workshop designed to transform how you connect with global audiences.



Why Cultural Intelligence Matters

Strengthen Communication

Master cross-cultural presentation techniques that resonate with diverse audiences and build lasting business relationships.

Build Confidence

Deliver persuasive pitches to international audiences with clarity, impact, and cultural sensitivity.

Adapt Your Approach

Recognize and adapt to diverse cultural thinking styles, identifying blind spots and developing intuition for global success.

This workshop combines theory with hands-on practice through role-plays, group discussions, and debriefs that reflect real-world challenges. Experiential learning drives growth through practice, feedback, and reflection to refine your presentation skills.

Your Learning Journey



Session 1: Self-Introduction within Multicultural Teams

30 minutes • Deliver elevator-pitch style introductions while understanding cultural expectations. Explore differences in self-presentation styles, and expectations of cognitive vs. affective trust cultures.



Session 2: Presentation Storytelling Techniques

90 minutes • Apply storytelling methods to engage and persuade audiences. Learn to structure speeches and presentations effectively, practice and master the stages of impactful presentations.



Session 3: Pitching Across Cultures

120 minutes • Deliver impactful pitches tailored to cultural preferences. Understand principles-first, applications-first, and holistic styles through case study preparation and role-play practice.



Immersive, Action-Oriented Learning

Step Outside Your Comfort Zone

Intensive and immersive sessions encourage you to challenge yourself, building confidence, clarity, and impact in international presentations.

- Role-play sessions based on authentic case studies
- Group exercises and facilitated discussions
- Constructive feedback and peer review
- Presentation critique from experienced facilitator

This program emphasizes experiential learning where practice, feedback, and reflection drive growth and deepen understanding.





Meet Your Facilitator: Robert Chan

Corporate Banking Excellence

Former HSBC professional with extensive experience in international finance, specializing in risk management, strategy, global relationship management, and branch operations.

Entrepreneurial Spirit

Founded and operated successful import-export business specializing in FMCG and consumer electronics between Asia and Europe.

Global Perspective

Lived in London, Vancouver, Beijing, Shenzhen, and Hong Kong. Traveled extensively across 40+ countries, fluent in English, Cantonese, and Mandarin.

Proven Results

Eight years driving performance through corporate training, trusted by 40+ Fortune 500 companies. Advocate of wellness, active cyclist, hiker, and fitness enthusiast.